

**SUMIN'S
DESIGN**

DESIGNER. **SU MIN LEE**

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VISUAL DESIGN PORTFOLIO

MY WORKS PORTFOLIO
BY SUMIN LEE 2015

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DESIGN

2015

SUMIN LEE



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Photoshop

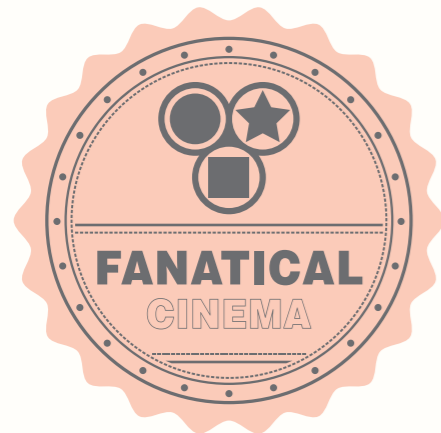
03
Indesign

CHAPTER

01

ILLUSTRATOR

CI DESIGN



Color

● M 24 Y 23 ● K 70

Font

Helvetica95-Black

Concept

The logo symbolizes the movie theater, and three in the middle of circle when old films showing at the machine powered by a symbol and enter in a circle and diagrams are each a movie. Listening to a substance in the event that further on the feel. One reason is a cafe in this way the design of the logo is because we want to pay the same feeling with the seal, as shown.



Stamp cyan ▲



▲ Bag cyan



◀ T-shirt cyan



▲ Mark cyan

▼ Business card cyan



THE MOVIE THEATER INDUSTRY

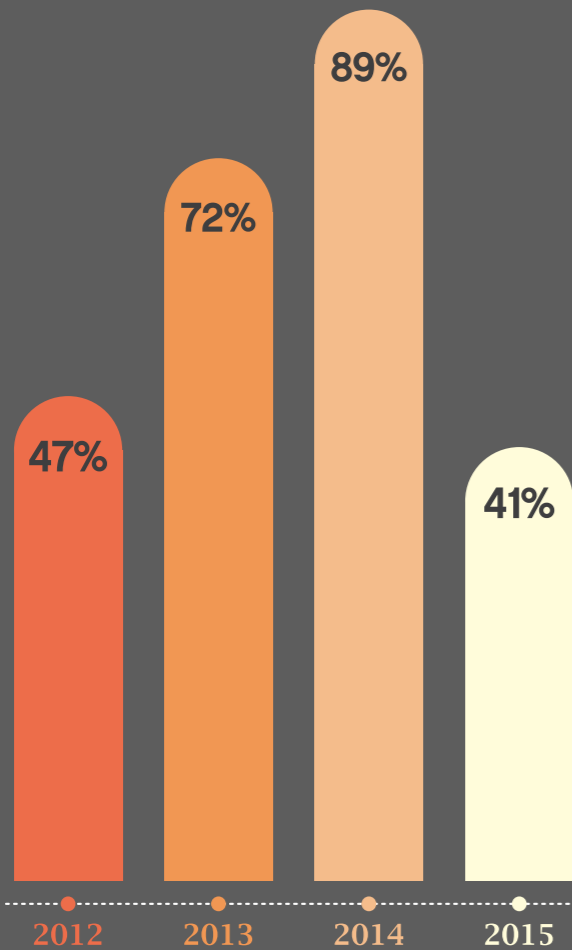


Find out the year with total revenues attendance.

By aggregating the data of the national cinema ticketing, Number of service and the opening of domestic films screened Number of service statistics, it is an integrated computerized graphs of sales of the domestic cinema and attendance by him.

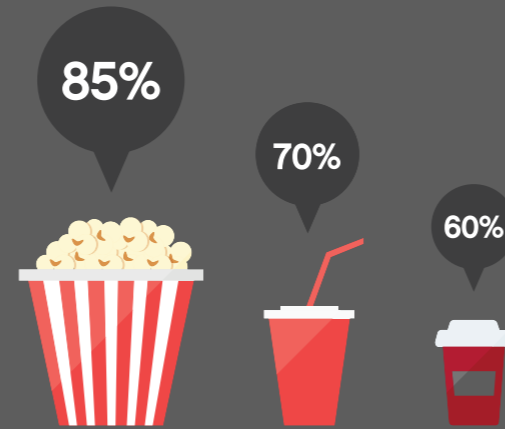
NUMBER OF SERVICE OPENING

SOUTH KOREA AND THE SUM TOTAL OF FOREIGN FILMS RELEASED.



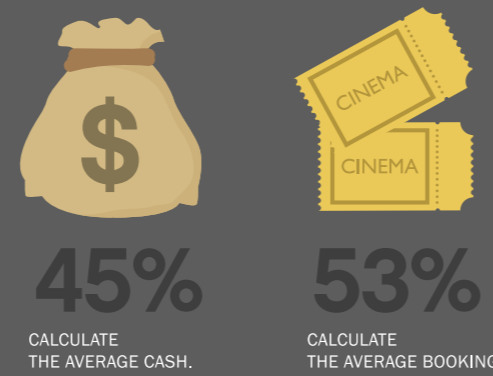
FOOD INTAKE OF CINEMA

THEOREM TO EXAMINE FOOD CITY THAT ATE THE MOST SCREENINGS.



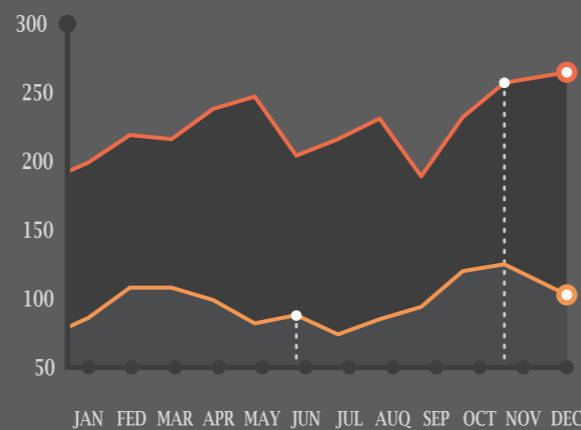
YEARLY FILM SALES

THE TOTAL INVENTORY THE SALES EACH YEAR TO VISIT THE THEATER.



MONTHLY STATISTICS TOTAL MOVIE

DOMESTIC AND FOREIGN THEATERS AROUND THE TOTAL STATISTICS ORGANIZED.



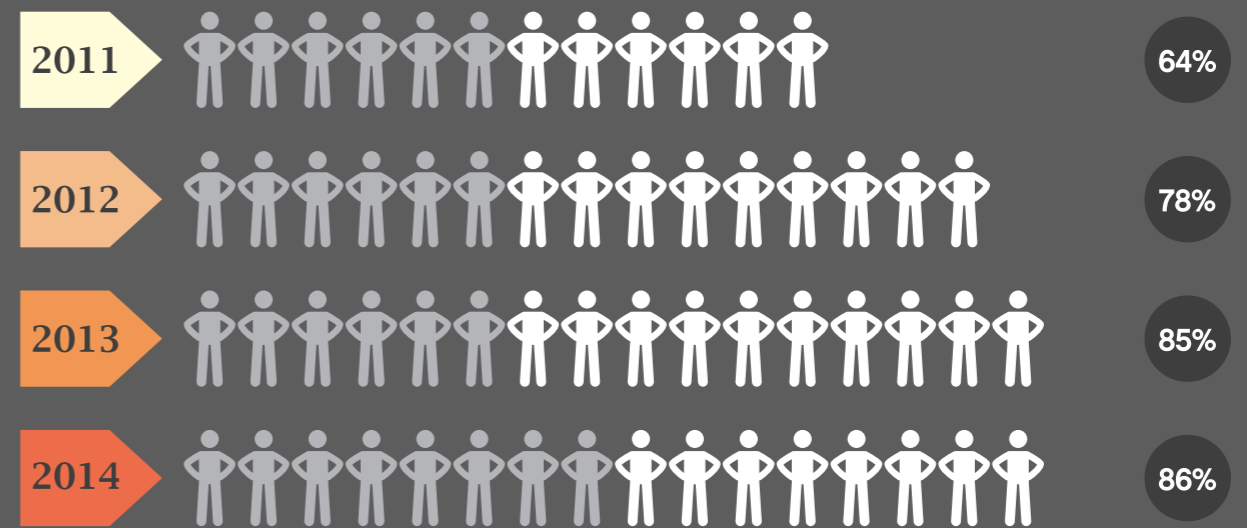
NUMBER OF SCREENINGS TO

YEARLY SCREENINGS AS FOREIGN FLIGHT CLEARANCE



YEARLY MOVIEGOERS

A VISITOR TO THE MOVIES EACH YEAR, TOTAL ATTENDANCE FOR THE CLEANUP.



CHAPTER

02

PHOTOSHOP

DISCOVER A PLACE THAT WILL NEVER LEAVE YOU,
AND A FRIENDSHIP THAT WILL CHANGE YOU FOREVER.



WALT DISNEY PICTURES AND WALDEN MEDIA
PRESENT

BRIDGE TO TERABITHIA

THE BELOVED NOVEL COMES TO LIFE

FROM WALDEN MEDIA THE PEOPLE WHO BROUGHT YOU THE CHRONICLES OF NARNIA

HOT ISSUE

THIS IS THE FIRST EVER ADVENTURE!

"WALT DISNEY" AND "WETA" WAS CREATED TO EMBELLISH AMAZING WORLD OF IMAGINATION!

**THE WORLD OF FAIRYTALE WAS
REPRESENTED BY
A FANTASTIC IMAGINATION!**

US REPRESENTATIVE PRIZE "NEW VERA AWARD" SHINING ORIGINAL AWARD!

**THE HOPES AND DREAMS FOR THEIR CHILDREN,
AND ADULTS WHO BRING THE WORLD
OF CONCENTRIC LOST!**

I CAN SEE THE WHOLE FAMILY TOGETHER IN 2007 FANTASY ADVENTURE FILM!



SYNOPSIS

IN BRIDGE TO TERABITHIA, RURAL LIFE FOR ELEVEN YEAR-OLD JESS AARONS IS PERMANENTLY ALTERED BY HIS (AT FIRST) RELUCTANT FRIENDSHIP WITH THE NEW GIRL AT LARK CREEK ELEMENTARY SCHOOL, A PERSON UNLIKE ANYONE JESS HAS EVER MET BEFORE. WHEN LESLIE ANNOUNCES TO JESS ONE DAY, "WE NEED A PLACE, JUST FOR US...A WHOLE SECRET COUNTRY, AND YOU AND I WOULD BE THE RULERS OF IT," TOGETHER THEY CREATE THE FANTASTIC KINGDOM OF TERABITHIA.

PACKAGE DESIGN



Color

■ C 58 M 60 Y 64 K 42
■ C 5 M 14 Y 75

Font

- Arial
- Aparajita
- Bradley Hand ITC
- Century Gothic
- Gill Sans Ultra Bold
- Harrington

Concept

The remake is IU's jacket cd 'flower mixed up.' includes the design on the subject, and to help pay for their feeling of spring yellow commonly used. And the same bookmark to give you a feeling of a texture as a background paper, flowers and leaves used as a flower garden, as if man is using a brush in dreamlike things, such as the provision of servicesArticulate.



▲ Tickets cyan



▲ Sample cyan





편견없이 효능만으로 베스트 셀러가 된
곰부차 발효 화이트닝
토니모리 플로리아 화이트닝

4D 발효 화이트닝

Whitening Day Cream
Whitening Capsule Essence

화이트닝 에센스 부문 블라인드 테스트 1위



Best

미백, 주름개선 2중기능성
인텐스 케어 스네일 크림

국내산 달팽이 점액 여과물
70% 함유 고보습 스네일 기초라인



Best

윤기광채, 수분광채, 탄력광채
루미너스 광채 캡슐 CC크림
SPF50+ PA+++

피부 잡티를 커버하여 결점없는 피부로 표현해주는 깨끗한 안색 써씨크림



Best

꿈의 향수
르빠 라 프랑스 에끌라

아침 이슬맺힌 아이리스와 장미의 순수하고 깨끗한 향과 달빛같이 우아하고 섬세한 향의 조화



한가위 기념
기초세트 최대 20% SALE

NEWS & NOTICE

- [발표] 토니모리, 중국 베이징*상하이에 연이
- [발표] 8월 아이디어 노트 당첨
- [발표] 토니모리, FUN라인 신제품 매직 푸드
- [발표] 토니모리X현아 FW메이크업 '더 스테

쇼핑몰 및 배송문의 1661 - 5299 매장이용 및 제품문의 080 - 356 - 2222

DAILY : 10:00 ~ 17:00 / LYNCH : 12:00 ~ 13:00
SAT & SUN : DAY OFF

아티스트리 하이드라V
ARTISTRY HYDRA-V

수분 길을 열어
피부 속 수분력을 키우다



ARTISTRY™

글로벌 TOP5 프리미엄 스킨케어 브랜드

노벨상 수상 테크놀로지로부터
영감을 받아 하이드라V가 찾은 해답
피부 속 수분 길의 발견

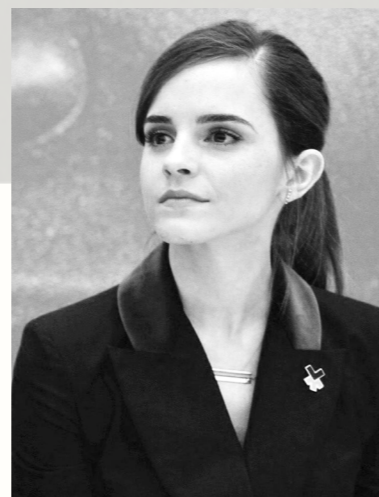
CHAPTER

03

INDESIGN

"If not **me**, who? If not **now**, when?"

Today, we are launching a campaign called HeForShe. I am reaching out to you before we need your help. We want to end gender inequality and to do this, we need everyone involved. This is the first campaign of its kind at the UN. We want to try to galvanise as many men and boys as possible to be advocates for change and we don't just want to talk about it. We want to try and make sure that it's tangible. I was appointed as Goodwill Ambassador for U.N. Women six months ago and the more I've spoken about feminism, the more I have realized that fighting for women's rights has too often become synonymous with man-hating. If there is one thing I know for certain, it is that this has to stop. For the record, feminism, by definition, is the belief that men and women should have equal rights and opportunities. It is the theory of the political, economic and social equality of the sexes. I started questioning gender-based assumptions a long time ago.



In 1997, Hillary Clinton made a famous speech in Beijing about women's rights. Sadly, many of the things that she wanted to change are still true today. But what stood out for me the most was that less than 30 per cent of the audience were male. How can we affect change in the world when only half of it is invited or feel welcome to participate in the conversation?



Men, I would like to take this opportunity to extend your formal invitation." [Applause break] "Gender equality is your issue too. Because to date, I've seen my father's role as a parent being valued less by society despite my needing his presence, as a child, as much as my mother's. I've seen young men suffering from

mental illness, unable to ask for help, for fear it would make them less of a man. In fact, in the U.K., suicide is the biggest killer of men, between 20 to 49, eclipsing road accidents, cancer and coronary heart disease. I've seen men made fragile and insecure by a distorted sense of what constitutes male success. Men don't have the benefits of equality, either.

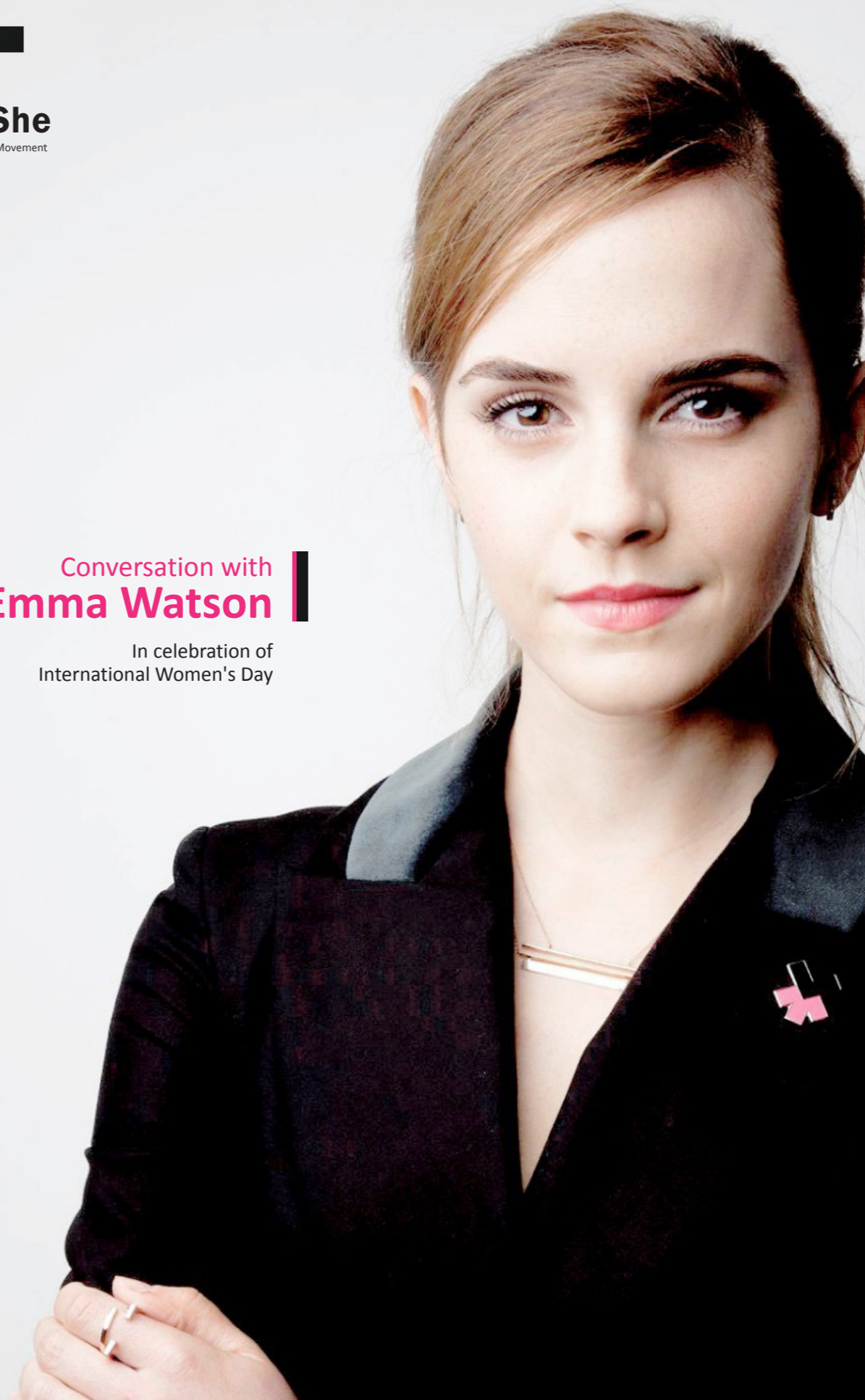
We don't want to talk about men being imprisoned by gender stereotypes but I can see that they are. When they are free, things will change for women as a natural consequence. If men don't have to be aggressive, women won't be compelled to be submissive. If men don't need to control, women won't have to be controlled.

Emma Watson
Global Goodwill Ambassador,
UN Woman



Conversation with **Emma Watson**

In celebration of
International Women's Day



LEAFLET DESIGN

■ Concept

And as the world, one of the four musical maestro Andrew Lloyd Webber and musical producer Cameron Mackintosh met for the first work was just called with the Midas of hands 'Cats'. Children instructions to be the wisdom of poetry guidelines for the guidelines as a musical, an imitation of cat have left the people that was far from box officeBe treated to a remote production.



◀ Leaflet cyan 1

Synopsis

Act 1

No sound but still unheard of festivals will be held at night, cats

Today, the work is one of the most special nights. Jelly large cats together to celebrate their largest cat jelly.

The show's narrative appeared on stage and his stupid big strap jelly, the cats, the vehicle only once I explain the reason to open the Festival. They are wise old dew come from no waiting for us, and he will be going to heaven are selected cats, he will be.

Mong Han came a day after a long sleep and a stray honey Annie dot, their teacher music and eating to market cat chase them. From the bottom of the second an corner cat cat number in purple with very good fire, by the time the cat see dark now Bella, she is also one of the large cat jelly, but went out to the outside world a few years ago. Once beautiful her new shiny and old.

The following is a fat bus Tupper Jaws, Always like their trademark white United Kingdom pub or Club in each half of the gang as a time to eat.

Act 2

Heavidee layer gets a new life jelly Claudia the cat ...

The theater cat Gato is. And imagine the scene of work 'he plays' 'hand in the hat of the tiger head to back' back to the person, return to the train, conductor cat scheme blow shake in introduce yourself. Not all cats like a friendly Uncle scheme to blow up train in the blink and every detail is perfectly prepared. He appears to represent the infamous Mac entry between go in his former observations come from home where Ron is kidnapped.

Gato's Mac entry does not dress up again, but when the main suffered beating his fights with male cats, including the strange Almost all the Mac who getting cavity light broke out, leaving in the dark jelly head large cats that got angry.

Ron is a magic between Mac, momenta He did from and did dress - in the old dew can come to ask for help and her old dew come from larger cats back to the Palace to bring the jelly. And the old observations on larger cats, was in attend the momenta momenta jelly. And the old observations on larger cats, was in attend the momenta momenta jelly. And the old observations on larger cats, was in attend the momenta momenta jelly.

Galleries

Cast

Matt McFarlane
Markustrap / Moderator cat

Jason Wasley
Old Deafmanometry / The Fragrant cat

Sophia Ragavelas
Grizabella / Seductive cat

Daniel Assetta
Rum Tummy Tagger / Rebel cat

Amy Berrisford
Bombalurina / Catburlesque cat

■ Color

- K 100
- M 10 Y 100
- M 5 Y 50 K 20

■ Font

- Adobe Devanagari
- Ebrima
- Edwardian Script ITC
- Tempus Sans ITC

Leaflet cyan 2 ▶



◀ Leaflet cyan 3

THE MEMORY RETURNS...

Music by ANDREW LLOYD WEBBER
Based on "Old Possum's Book of Practical Cats" by T.S. ELIOT

2016.03.18~03.27 Sejong Culture Hall

Directions

Maple Guide

Line 1: get off at Seongnam station and go to direction 1 → Station branch

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About Cats

Fantastic and amazing playground of imagination created by the huge cat

Green hold once a year, the festival of jelly large cat «Cats» are giving musical enjoyment with colorful dance and music, spectacular stage production. The stage covered with catching the moment and from ball break cats and subjected to the theater attracts the eye, according to the puppets the sees through the eyes of a cat largely be made in three times to 10 times inflated. The form of dance of colorful cats looking jelly in the start of a large-scale spread 2 acrobatics, tap-dance, complex, etc. Windmill is gorgeous and shows are colorful enough to excite the audience. «Cats» One of the actors do not have footsteps when the dance is highly trained to represent the flexibility of a cat.

Also expressed prominently produces the human cat with elaborate makeup and movement. Costumes were designed to be light so that you can see with the movement of the body makes it feel spontaneous and confidence of the new exposed 3 line under the lights of a very old people. Combined to represent a sophisticated and colorful dance of cat. «Cats» is sufficient to excite the audience.

Ticket

Category	Category	Seat	Remarks	Remarks
1st Class	1st Class	1st Class	1st Class	1st Class
2nd Class	2nd Class	2nd Class	2nd Class	2nd Class
3rd Class	3rd Class	3rd Class	3rd Class	3rd Class
4th Class	4th Class	4th Class	4th Class	4th Class
5th Class	5th Class	5th Class	5th Class	5th Class
6th Class	6th Class	6th Class	6th Class	6th Class
7th Class	7th Class	7th Class	7th Class	7th Class
8th Class	8th Class	8th Class	8th Class	8th Class
9th Class	9th Class	9th Class	9th Class	9th Class
10th Class	10th Class	10th Class	10th Class	10th Class

Cats is a musical with BC Card

BC Card members can enjoy special benefits when purchasing tickets. Details are available on the BC Card website.

Leaflet cyan 4 ▶



GALIMARD

Special day, gifts for only one person.

THE FIRST HIGH END PERFUMERY, GALIMARD

Galicia Madrid is 1747, local monarch Goethe's friend and former Countess' Sir Jean de Galicia, Madrid "in Grasse region of France was created by the first. Galicia, with a long of 270 years Translator Madrid offers the finest perfume and pomade to France Louis XV, and is the first high-end hair PARFUMER been loved by the royal family and nobility. And the 18th century, Galicia, Madrid prayed showcase the exclusive property of the royal family were custom perfumes for the first time in public. Galicia Madrid is developing a new fragrance every year in the traditional way that has inherited 270 years, a number of brands they can visit the Kigali Institute of Madrid aided product development. I'll diverge to raw materials to the highest quality, help yourself to some of France's most beautiful villages in the tradition runs a flower plantation for exclusive use, and in the valley gueudongSystem manual labor to manufacture raw materials.



Gourdon

Galicia, Madrid has operated a dedicated flower plantations in guhodong Valley, one of the most beautiful villages in France for the best natural ingredients.

Perfume

Gala Madrid is scared annoying. Doeyo this is made to order, Bout to go and I want to leave but wanted the money eoepo 21 malyidoe since this tax attaching hold expensive Mu Are France and the French go ssalkka Pokemon and want to go



Workshop

The country is located in Cheongdam-dong Lotte Avenuel and Luxury Goods. I would like to go. Eopneyo want to spend the money to go spend money to write jjarithago thing always happy. Please do spend more money writing successful romantic talking about Nintendo's Pokmon released in the next year superheavy logos.

Greatest achievement is ' Why? ' The childlike curiosity born out of it. Don't give up the mind of a child.



STEVEN SPIELBERG

Do you have any reason to buy the copyright before the play?

Deeply touched my play in London just go and Kathy Kennedy (He is the producer of the film.) told you about work, and it's getting to know. A steak he was flying the plane and DreamWorks as the head of the play on his own and was moved and also, she would come to see him. Future, but I also started the contract before the play so impressed after having a play on. After the show, read a novel and show that it goes along with Joey's eyes but it was on the mind. A bare narration of the novel is suitable to the film directly on the Zoe's idea think, well, that's not like now, it's changed. The whole family gather around himself as a warm heart who can film together.

Plays and novels came fast any side that has to be special?

Courage a fancy to a point of talking. The topic of the quality of courage even revealed in the scenario

in Lee Hall and Richard Curtis, of course play and the original novel subject. Albert was Joy to meet the difficulties placed in front of her with courage to get through this. That the speaker a special animal attraction can interpret the story about courage and perseverance of the management.

Albert, the unknown Is there a reason why you cast to the station?

Other actors to raise in this role with the image formed in the film did not want to. We need a new face. Words to his role as Joy had the same. I wanted a totally unknown words. Albert's a good actor at the station to cast at least in the process hundreds of boys seems to be approached. In the process, perhaps, also met Jeremy, if I remember. Jeremy met until after the actor appeared to get better, if you happen to us might expect that that continue to work in the audition. But that work was not happened, and I can't help but cast him.

**SUMIN'S
DESIGN**

