

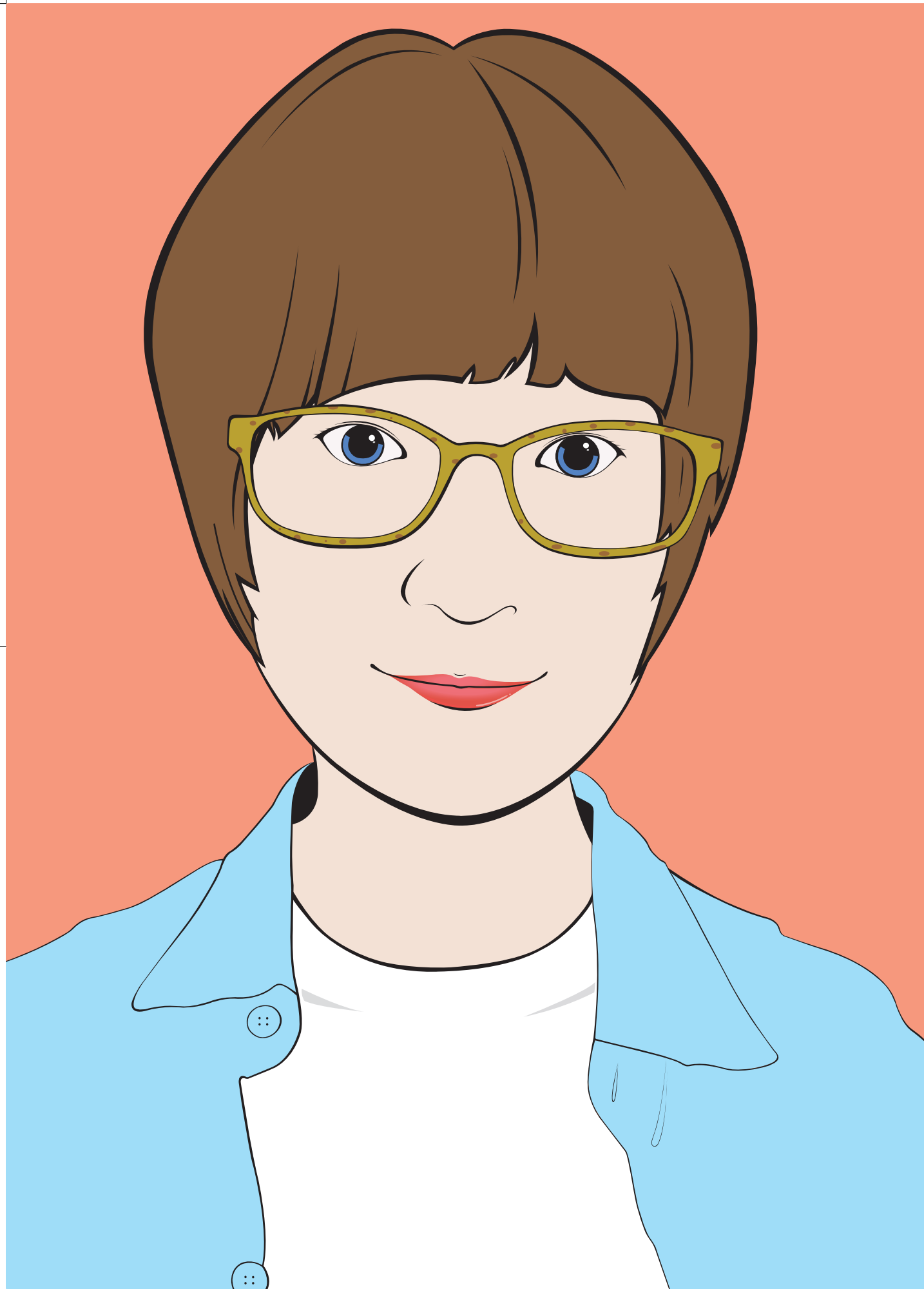
PORTFOLIO



Baek Seungmi



PORTFOLIO



CAMELA LOGO DESIGN



Concept

Although alone as a small lighting logo on the film enters into the camera captured the meaning Giving take high-quality pictures take more than one shop.

Color & Point

R 34 G 30 B 31
 R 255 G 242 B 0

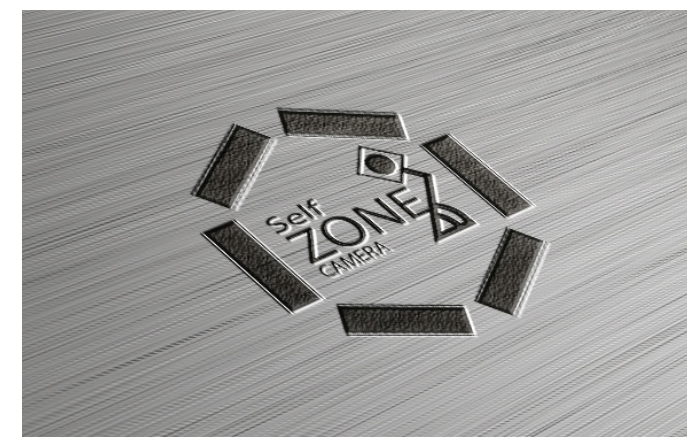
1) Represented by a seemingly circular camera captured the charming one side.

2) By highlighting the text of the 'Zone' it was directed hagekkeum means the shop, not the camera.

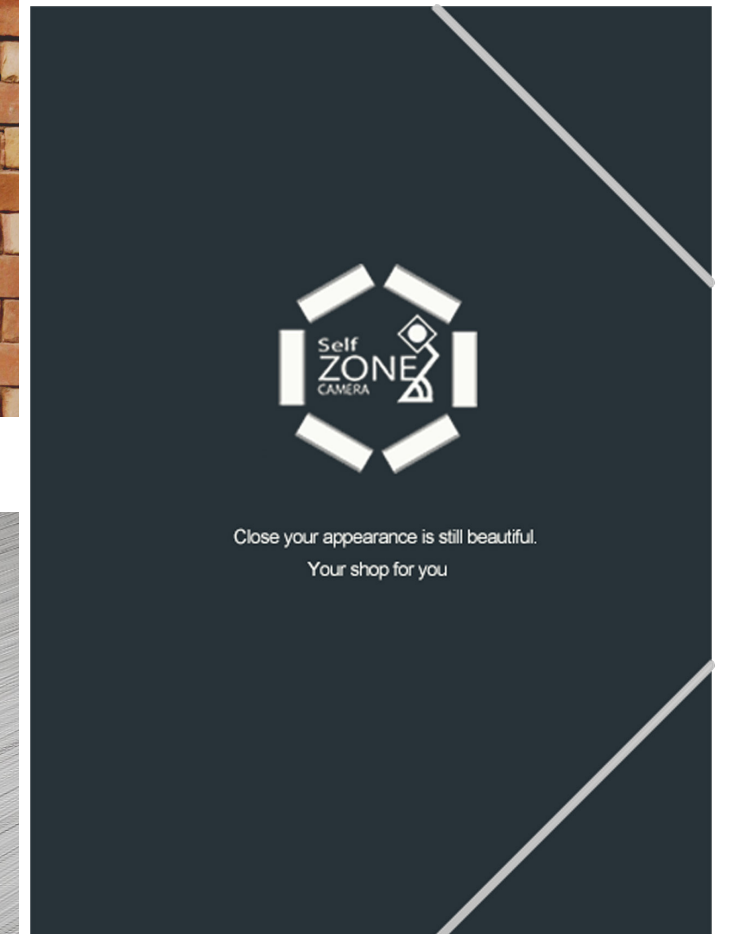
Use the angled nemopan a sign outside the shop
 ▼ logo was largely visible.



Use the angled nemopan a sign outside the shop
 ▼ logo was largely visible.

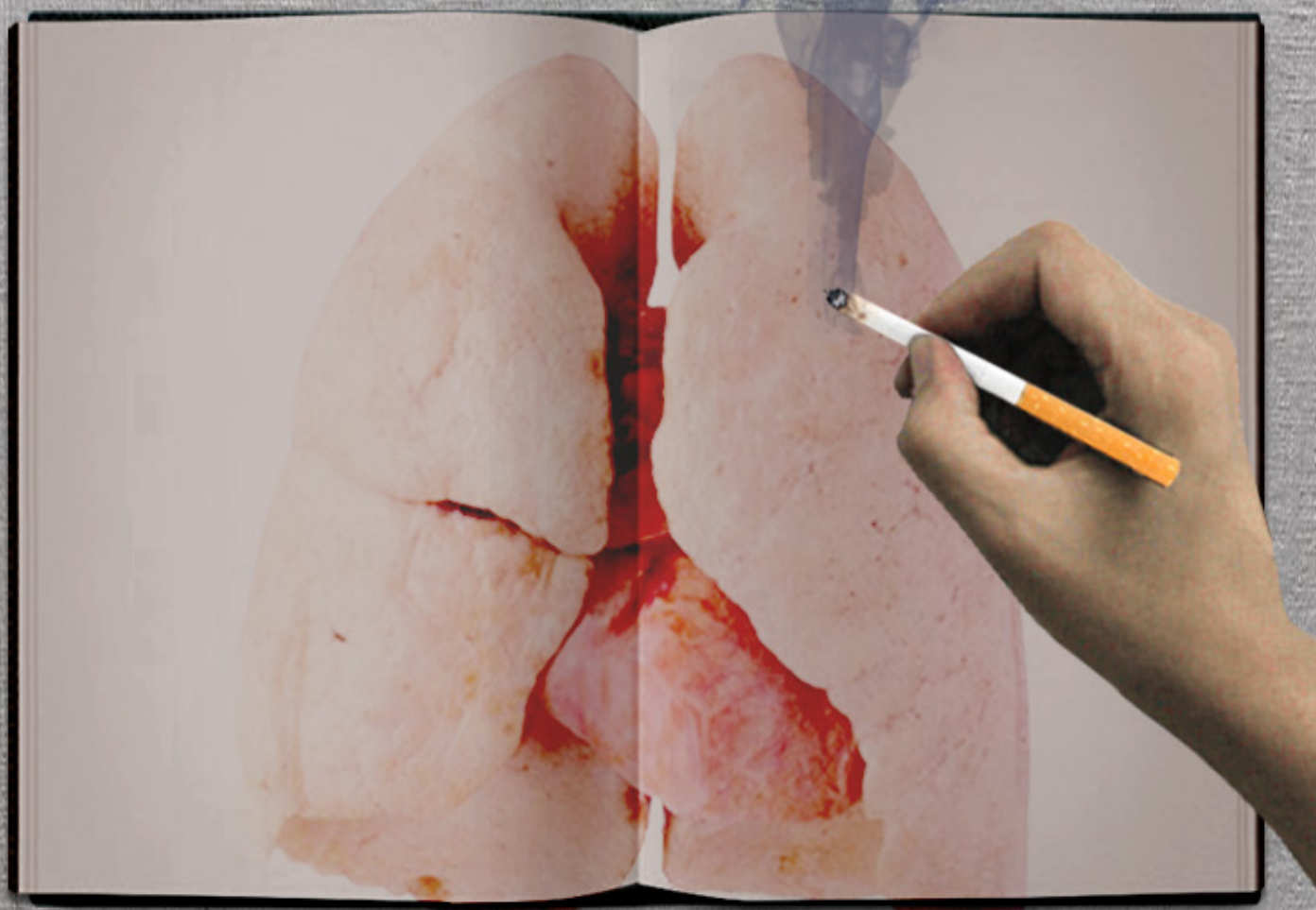


▼ It seemed to indicate the camera diaries logo.



당신의 폐를 태우시겠습니까?

피울 때에는 즐거우나 건강하던
당신의 폐를 위협하는 무기가 될 수 있습니다.



어느 것을 선택하시겠습니까?

고개를 숙이면 잠깐의 즐거움이 보이지만
고개를 들으면 당신의 소중한 자녀가 보입니다.





The Definition of Sound & Style
MDR-1ADAC

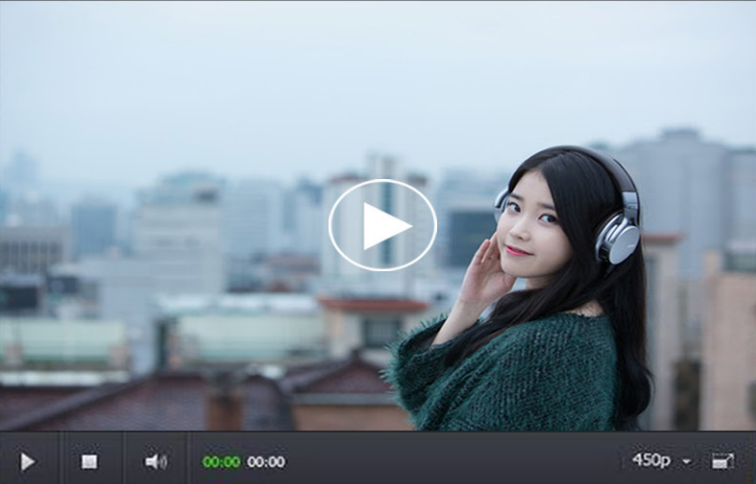


SONY


The Definition of Sound & Style
MDR-1ADAC




Sony MDR 1 Series Events



 Facebook >

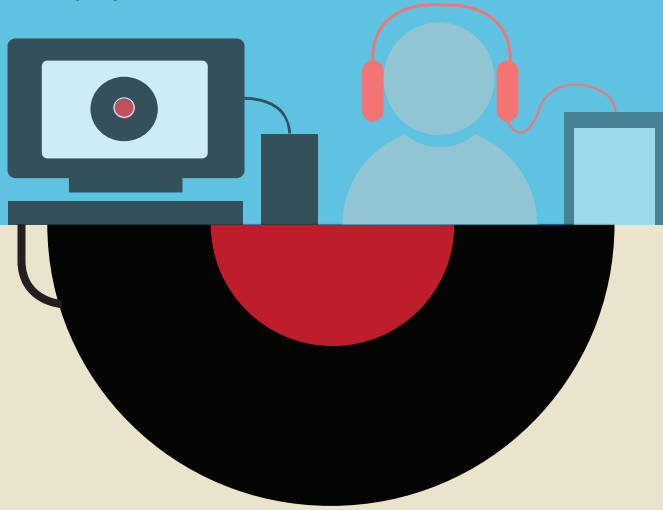
 naver tvcast >

 Twitter >

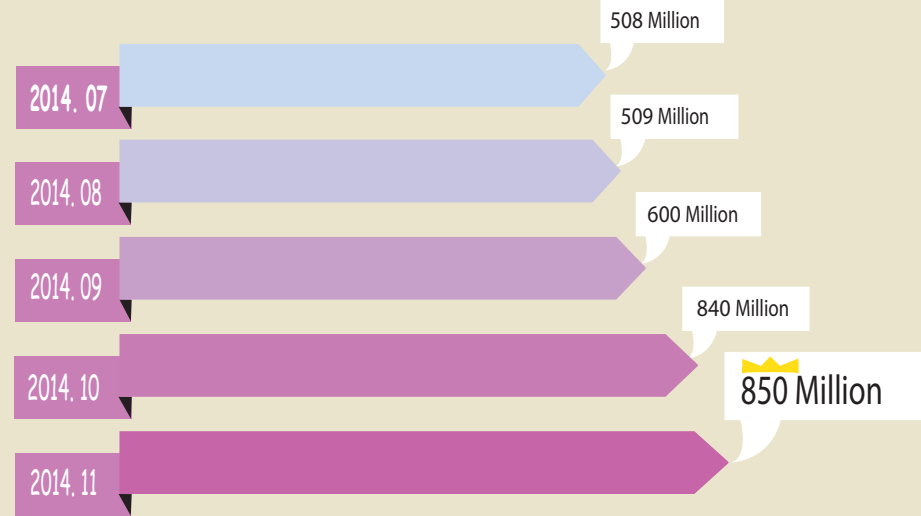
Period : 2015. 09. 18 ~ 2015. 09. 25
Event targets : All those who share the ad link
How to participate : sns login to post comments at the bottom of the completed participation dalmyeon cheer after watching the video!
Winner announced : 2015. 10.01 (Notice on the home page.)
Notice : If you share with your comment odds of winning up! 

Sound sources

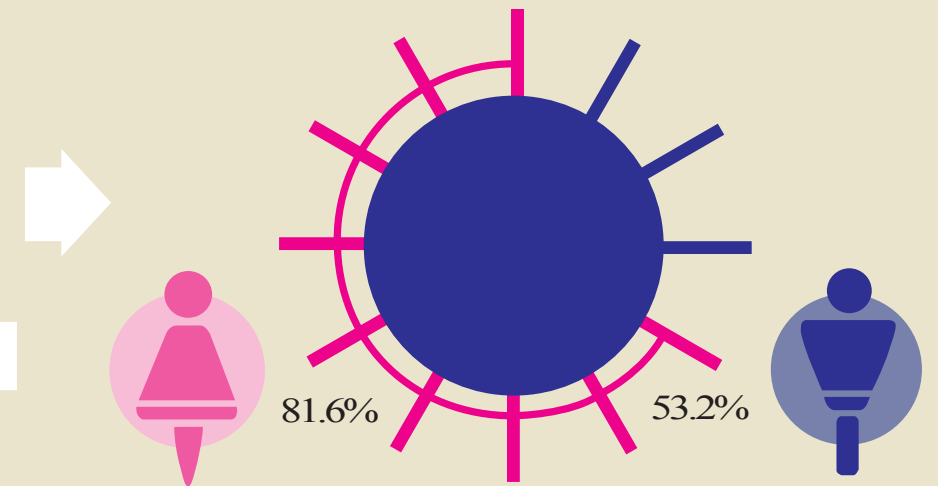
Mobile Generation, the change in sound
Currently, only the change of look and sound in a lightweight and comfortable music market giant market of music Learn about the properties have.



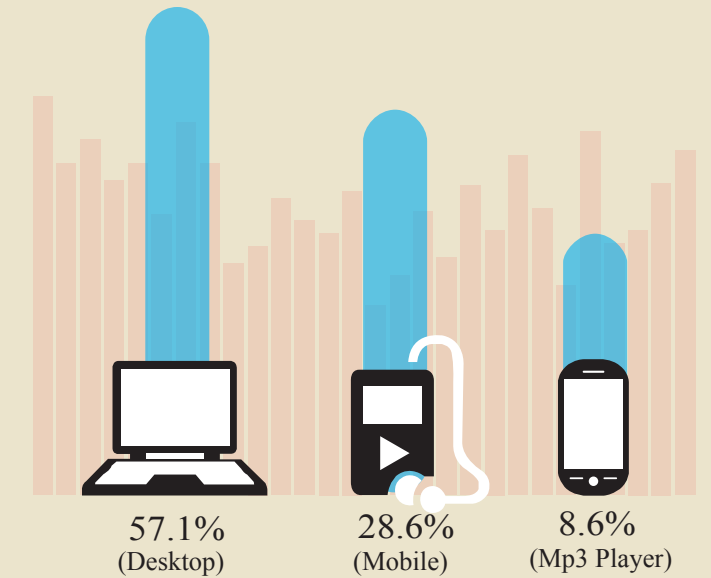
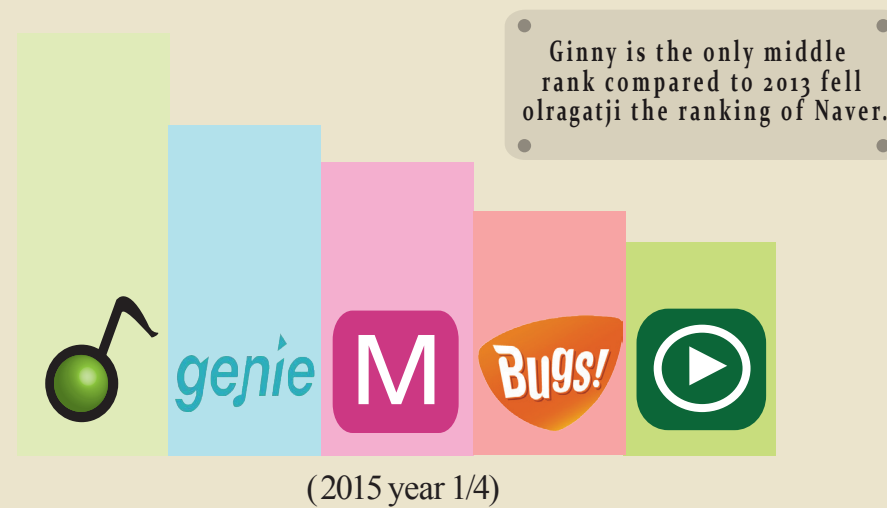
Sound source ridership



Method of using the sound source



People think that represented the source site



Sound, have you heard from?



37.1%
If you hear a headset to break leisure time, etc.



25.7%
My house



20%
In the company, working time

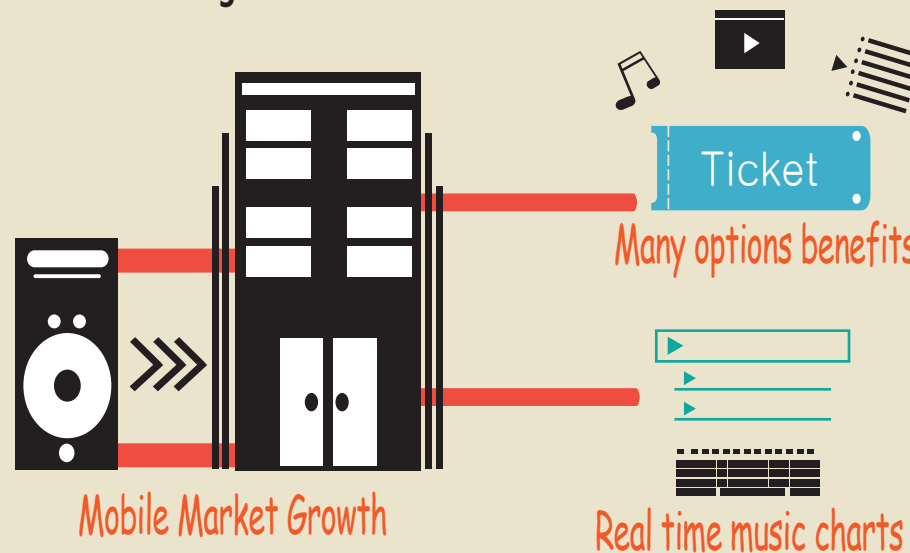


14.3%
Transit of use

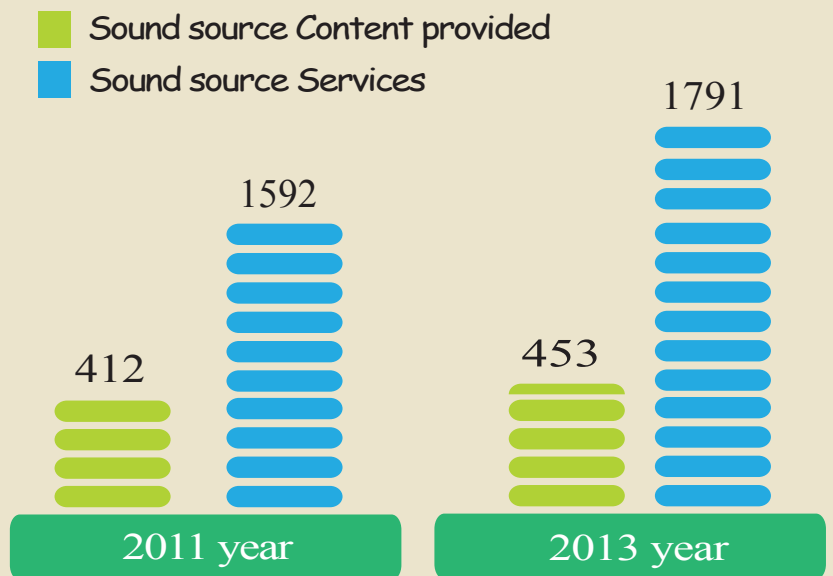


2.9%
Hear while exercising

Sources of jobs increased



The demand for sound reasons surge



Music From and Inspired by the Original Motion Picture



Romantic melodies that delight your eyes and ears movies

Begin Again

Director John Carney syndrome is caused worldwide come back to the new Begin Again. Once the film Keira Knightley and Mark Ruffalo enjoyed explosive popularity around the world, including the reoparlo pop band, Maroon 5's Adam Levine singer has attracted more attention to appearances.

Story unveils a single-line melody hear romantic movies , Begin Again

The same song! Different feeling! 'Lost Stars'

Couple working together in the same field of art, beorimye on one person suddenly becomes famous in the space of the stage is what will happen? It began to envision for. In addition to professional musicians revived once was his past experience was nokyeonae in the movie.

16 songs full of charm!

The Begin Again can meet the falling slowly equally great song Beautiful melodies , poetic lyrics are compellin song 'Lost Stars' a well to verify the vocal capacity of Keira Knightley 'Tell Me If You Wanna Go Home' and John Carney directed lyricist, composer 'Like A Fool' such as gems The total spent 16 appeared.

Most of these songs were 'The Game Of Love' composed by singer-songwriter Greg Alexander a Grammy-winning composer year of Santana, directed by John Carney and Irish singer-songwriter Glen haensadeu also participated in composing.

The song 'Lost Stars' has attracted and Keira Knightley Adam Levine has called the topic further with different versions of songs by composer Greg Alexander. Keira Knightley shot past the level of the received vocal coach, you can see the unique sound of singing skills and a high myeongbulheojeon Adam Riva.



Fate, meeting, reconciliation, talk about family

An important message can not be limited to outside yen in the category of music films. Accordingly seeing that message might be consider the most important part of the film. Fate, meeting, stand alone, the narrative about the settlement

Music is good to guns, keys and then Knightley fan of guns, or gun liked the song Adam Riva Or because the film director John Carney subsequently Articles Even from some reason thought it would not be regretted.

Last in line is not a spoiler looks less impressive ambassador a few words.

Genius music medalist Dan and Greta are conversation s that have saunter the streets of New York listening to music together.

"This is why I love this music. This is also a moment hageodeun mediocrity suddenly turns beautifully, like a shining pearl. Most boring routine to have a sense even, it's music".





**THE HUNGER GAMES:
MOCKINGJAY
PART 1**

LIDNSEATE PAESEHTS A COLER FDRGE / LIONSGATE PRODUCTN ' THE HUNGER GAMES:MOCKINGJAY
JENNIFER LANRENCE JOSH HUTCHERSON LIAM HEMSWORTH BANNS LENNY KRAYITZ PHILIP SEYMOUR
HOFFMAN JETREY WRGHT WITH STAMLEY TUGGI AND DONALD SUTHRLAND DEBRA ZANE CSA

NOVEMBER 21
THEHUNGERGAMESEXPLORER.COM



The game starts can not retreat the front!



Meeting with Alma Coin | President strongly weak again give katniss

Katniss, Arise again!
Now this area is dangerous without her

Leaving the 12 areas devastated by the indiscriminate bombing of panem The shops in 13 areas of the legend But sadness lost loved ones in Nice Cat Bo was a very tired

Katniss, Once given chance!
Mockingjay Please against the Capitol

It is against the absolute power panem as one of the 13 Revolutionary Army. Equipped with all readiness of the district inspector was a lot of people will see it as an attack on the Capitol being sacrificed.



Capitol invasion | 13 Capitol bombing comes applied to the area



Katniss
Jennifer Lawrence

Peeta
Josh Hutcherson

Alma Coin
Julianne Moore

Gale
Liam Hemsworth

Snow
Donald Sutherland

STORY Snow, if we burn you're burning with

Doeja Hunger Games has finished destroyed in the bombing of the home of section 12 of the katniss Capitol She is suffering from despair. katniss is survivors learned that the 13 district is the center of anti-government forces. Any attacks, surveillance is also President of the coin ruler with 13 sections of the legend can be avoided is to ask you to become a flame of moking J. revolution to katniss, the hope of all Kat Nice will now begin the fight back to save the world.

Can you hear the music like?

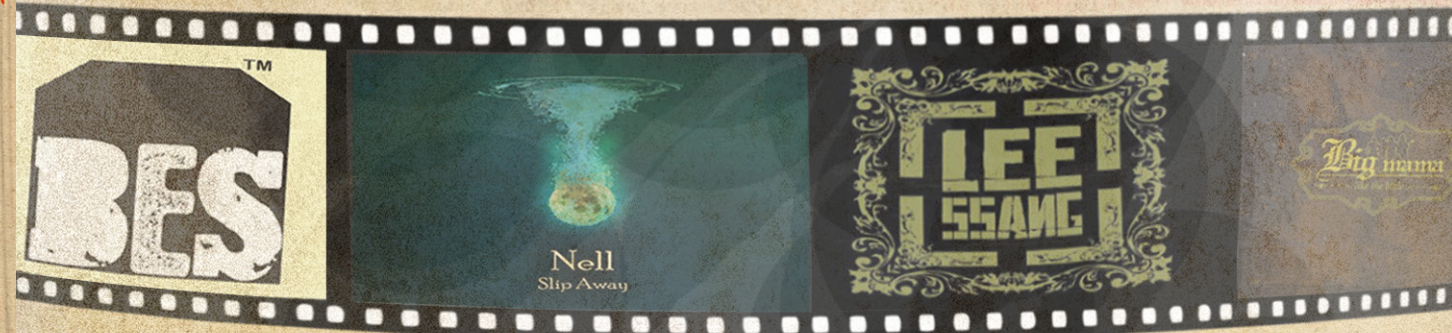
잠시 잊어버렸던 음악을 찾아보세요



Please don't see just a boy caught up
 in dreams and fantasies Please see
 me reaching out for someone I can't see
 take my hand let's see where we wake up
 tomorrow best laid plans sometimes are just
 a one night stand I'll be damned Cupid's
 demanding back his arrow So let's
 on our tears and God, tell u
 Youth is wasted on the you
 season and the lambs are on the far bea
 for meaning But are we all lost stars, trying
 to light up the dark

Can you hear the music like?

잠시 잊어버렸던 음악을 찾아보세요



EVENT 들어보며 좋은 노래 제목을 말해보세요!

이벤트 및 댓글에 기억에 남았던 노래제목 올리고
sns 공유하여 다양한 선물들을 받아주세요.



이벤트기간 : 2015.7.27(월) ~ 7.31(금)

당첨자발표 : 2015.8.3(월)

(당첨자는 개별 통지합니다.)

tip) 댓글을 개인 sns에 스크랩하면 당첨 확률 up ↑



SONY 헤드셋



NEll 미니앨범



스무디킹 음료 교환권

2015 ANSAN VALLEY ROCK FESTIVAL

07.24(FRI)

[Alexandros]
 BENJAMIN BOOKER
 Garden tiger moth Star Sausage Club
 Guckkasten
 Jang Kiha and faces
 RIDE
 Seoul redeem super club

07.25(SAT)

Apollo 18
 Billy language courses tee
 Galaxy Express Glen check
 OK GO Peppertones
 Rock and Roll Radio

07.26(SUN)

Day Break
 Dear Cloud
 Archeological star
 Hyeongoh
 MOTORHEAD
 Sultan Of The Disco
 ONE OK ROCK T
 WENTY ONE PILOTS



www.valleyrockfestival.com

2015.07.24(Fri) ~ 26(Sun) 대부도 바다향기 테마파크

INTERPARK 1544-1555 AUCTION 1566-1369 GMARKET 1566-5702 Mnet

Poster design

concept

Tents and a hot air balloon, and consists of a variety of instruments to express that looked more interesting music festival unfolds. And a bit sense of atmosphere by placing a speaker and electric guitar in both directions were given the means to create.

2015 MUSIC ANSAN

POSTER DESIGN







Even death fall in love with the beautiful empress

Elisabeth

In addition, the music of Michael Bay kunche partner Le Sylvester wrote is beautiful enough to hear without knowing the meaning ear plugs at once popular and compelling because Aria was enough to move the hearts of the audience.

'My master is me', 'Last Dance', 'Shadows are getting longer' and received a lot of love in this world.

2012 COMING SOON
DAS MUSICAL
엘리자벳

KEY WORD 2 original production only music bought domestic production and domestic scenario of the VS show is the new stage design and performing original choreography, it plans to introduce a <Elisabeth> South Korea only costumes.



Love of the beautiful empress lived a dramatic life and death!

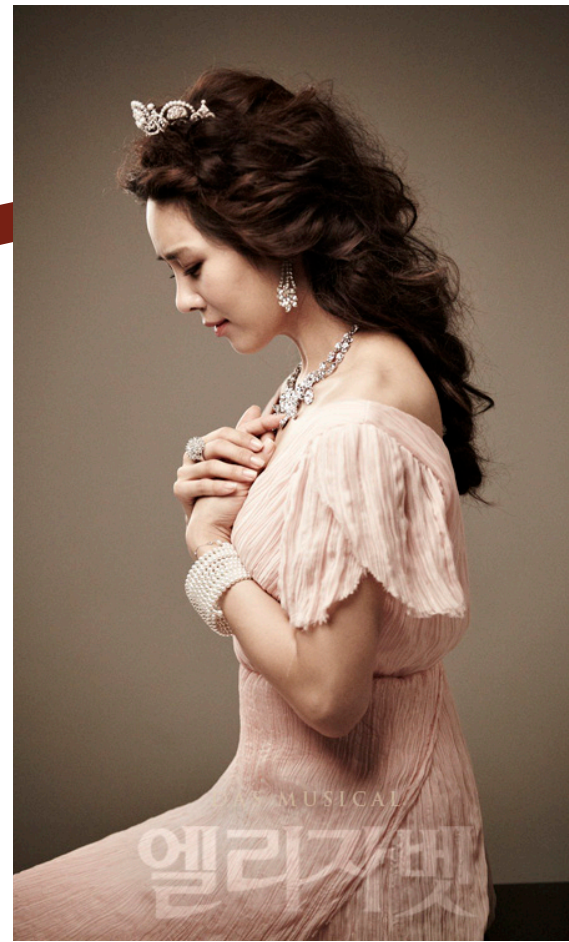
Europe's leading real person and a fantastic masterpiece created by combining elements of fantasy

New for 2012 is the musical audience attention.

Elisabeth is eagerly tongue came highly anticipated musical performances domestic sacrament hope among the adjacent musical fandom works with video and music from the original show.

What did captured the hearts of audiences?

First, because so many people were able to capture the hearts of the material that the author has a dramatic life saldagan Empress of clearing out old and has stimulated the audience and I made another new story.



Queen Elizabeth's Ohk Juhyun, the other actors

Ohk Juhyun musical actor and adjustments, jeondongseok, Lee Ji Hoon has attracted great interest as well as non-actor Park Gun Hyung and Junsu's musical debut.

Music received a lot of love in the process of creating a new International in Elizabeth in South Korea will be the only song translated into Korean was able to see the look to recreate the sumptuous palace of the Habsburg had vocal cords on stage.

2 bridges up to 11 meters of the stage and rotate! It should be noted that sublime and beautiful 370 through the costumes and the punishment will describe how the original Elizabeth's death angels "appeared to want to express how well the parts.

Elizabeth Opera, such as Samsung Electronics Hall in Seoul and Busan, Daegu, Changwon will proceed to the tour.

Before that it would unfold the first showcase event for invited people through an invitation.

For their musical...

show time is a total of 170 minutes.

Performance time can not feel that way could present real and fantasy elements of the story of the beautiful empress The written work is thought that this break through boring. Gorgeous action, background appearing in the meantime also saw romance South Korea may become the new standard of the musical.

History and solid story and a fantasy that combines classical and rock, pop, etc., fantasy Chemie 'fro by the actor caused a great response is to analyze the lyrics EMK Musical Company side.

Finally, without an interest to learn about the songs of musical and dramatic story touched everyone, bayida production is recommended for Elisabeth to perfection.

If you say the appeal of Elisabeth Bay, existential story of the beautiful empress lived life more dramatic than the drama it is that embellish figures and released by a combination of elements of fantasy death.

And already in 1992 after the Vienna premiere of the music will be more than 20 years in more than 10 countries across the world's 9 million people are expected over the audience as one of Europe's finest masterpieces is viewing will fall.



SM artium Leaflet Design


3 aspect screen can feel the vibrant concert


Brand merchandise and limited edition artist artist directly pick up a global sense SM artist's albums using the concept in a limited edition can taste the dessert space


Concept

One of the famous 'SM entertainment' as the theme music agency design was adjusted the leaflet itself as a company that typically symbolizes the pink with pink tones.

Color

R 235 G 218 B 214 = 

R 202 G 131 B 170 = 

R 172 G 76 B 118 = 

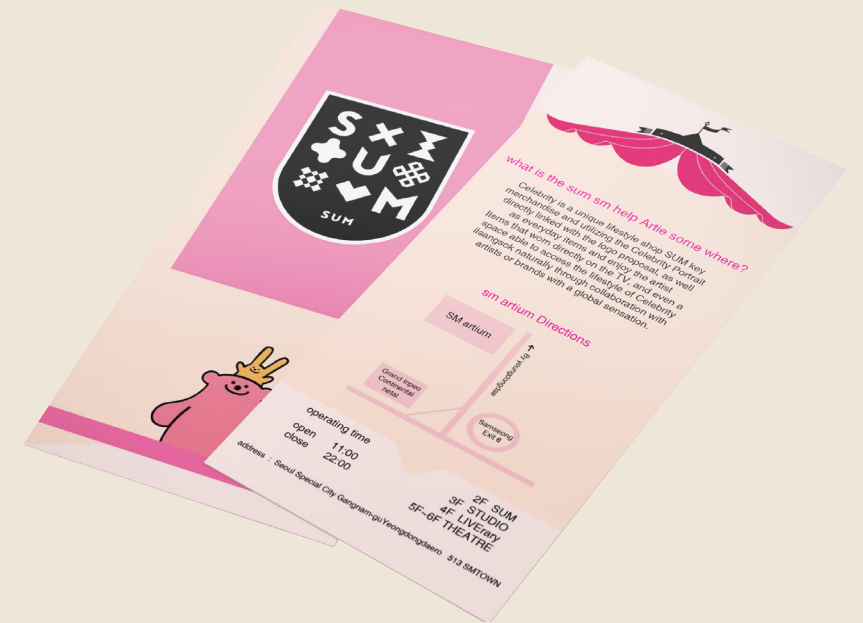
Size

297mm x 210mm

point

- 1) Pink is a color point in the tone of youthful girl feel.
- 2) Put the character gave a charming point.

► Right next to the place and saw two leaflets leaflet configured so that you can see in detail the back of each front.



▼ Changing the entire design saw a leaflet in a variety of motion.



Distance of the play daehangno culture

Seoul Jongno-gu Hyehwa-dong

Large musical and drama theater is another Daehakro in forming the market in a different town.

The main audience is configured to move the market as theater 20-30 So from morning until late evening Daehakro the streets are always bright and lively car.

In addition to street theater arts organizations, and to organizations and venues crowded theater, film, depending on yirueojim performances such as music, musical actively Daehakro has established itself as a leading arts and cultural distance.

Recently Literary Agency square in front of the road there's an outdoor theater and outdoor concerts, various tasteful yard sinangsong times, enjoy the theater performances of this young man away but ending.



Daehakro Why is the distance of the culture and art?

First, because the artists gathered. 1991 extremist who was gimheongi independence and founded the troupe was performing in Daehakro small stage at Carnegie Hall.

After swallowing live in extreme disorganization that happened two days atjiman 2000s drama club members to gather kicking off the play activity.

Daehakro have gathered most of these activities, which increased the sense that a lot of artists are representative of the current street art.

Activation of Daehakro Restaurants.

While a variety of food culture since the advent price students can enjoy casually around because it is affordable and point to enjoy the food and the people in general present a play.

Daehakro changing landscape

In 2000 for theatrical and artistic activities, many aspiring artists the news that this activity has been reduced lately heard.

One of the reasons for this news is coming directly imports account for most of this artist. Practice from morning until late morning, and the average income of workers performing theater has been between 80 ~ 100 yuan.

Compared to the time trying to get money like theater because sseuyigi in this life nor enemies but also at home and they were stretched to give a real hit.

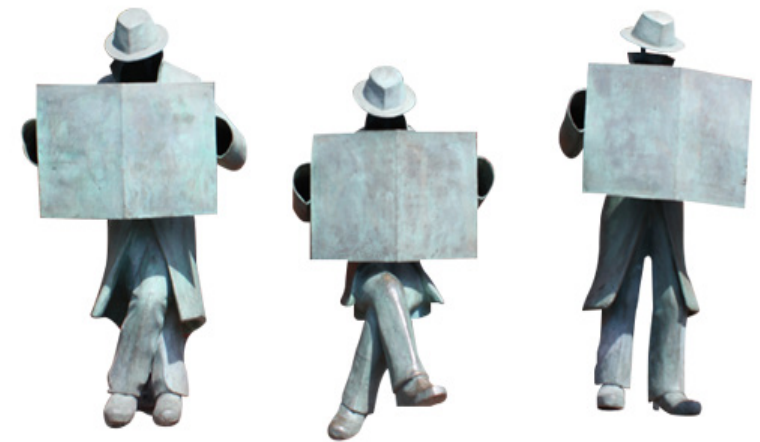
In addition, the art also can greatly'd like also to promote the more famous performing arts brand, and along the small theater venues itgic can take place are also easily collapse in this situation.

The second is the emergence of a large franchise.

This store sales showing growth of Daehakro Be an arts and cultural sights thanks people often find large franchise began to neighbor one by one.

Possession in this position And the appearance of the shop was reduced gradually disappearing art of Daehakro was also going to look to see that look becomes dim.

If the franchise is a large neighbor conceivably continue with the same old memories were blurred landscape as well as a living will be slowed even more artist who was a little line.



Franchise neighbor Status

Three representatives of the convenience store

Lotte cinema, CGV

EDIYA, Angel-in-us coffee, Caffe bene

Dunkin donuts, Lotteria

Three representatives of the convenience store

Palk's coffee, a Twosome place

IL mare, Starbucks, Mcdonald

Phomein, Coffee bay, The caffe

School food, Baskin robbins



Daehakro of things that need to change

Thus far we do not know the situation of groups of people may have Daehakro many people living in Daehakro burden. But it must use at least once, and so is known as Korea's representative arts district more than we can again find the bustle of the street art culture Daehakro.

Among hagetgo living conditions of artists is more nopahjyeoya, must be protected so as not to infringe on a small area of large commercial franchise.

Much improved from the gun quickly made hard but important part if you will not be hard coming back to the old cultural city of artists.

Should have the right franchise is currently expected to be much more franchises are in addition to this that the Daehakro.

What to say to them that if you did not mind a longer seeing the damage they had grounds to their original life due to the large franchises.

If the alley shining a bright light in the distance and the night even been decorated with works of art on the streets more than I wish they did not disappear.



CD Album Design

● Concept

The concept of women do not hurt any more women were likened love with flowers. And causing the surrounding thorns showed the atmosphere does not come any closer.

Album atmosphere is not alone, but always beautiful spread with color contrasting the overall look was crafted to capture the contents of flowers.

● Color

● R 248 G 232 B 237

● R 143 G 4 B 12

● R 250 G 251 B 246

● Main font

— Constantia Regular

— Adobe Caslon Pro Regular



● Point

It made the whole of the back of cd in various forms through the years of operation.

Here the point is to have all work under the back cover. Boy made to focus on the cd at an angle looking down the side.



LOGO DESIGN



► CONCEPT

Applying human skin into shape in harmony with natural wood and sea in the logo also made to allow the coexistence of trees and the sea is clean.

► COLOR

R 0 G 148 B 68 = 

R 0 G 174 B 239 = 

R 140 G 198 B 63 = 

R 237 G 27 B 35 = 

► POINT

- 1) Natural colors that harmonize with the colors of the letters reversed
- 2) The different colors of the butterfly one was significantly expressed in the eye.



▼ Placing the logo on the operations diary book



LOGO DESIGN



▲ Various products are manufactured as part of the logo

The logo without changing the original color of the logo to be placed in a white business card to go with this invitation or emphasized on the logo.

▲ Skins work on a young yeoseongcheung

The cosmetics case logo on the topic than 20-30 women were working by selecting a skin product to the target.

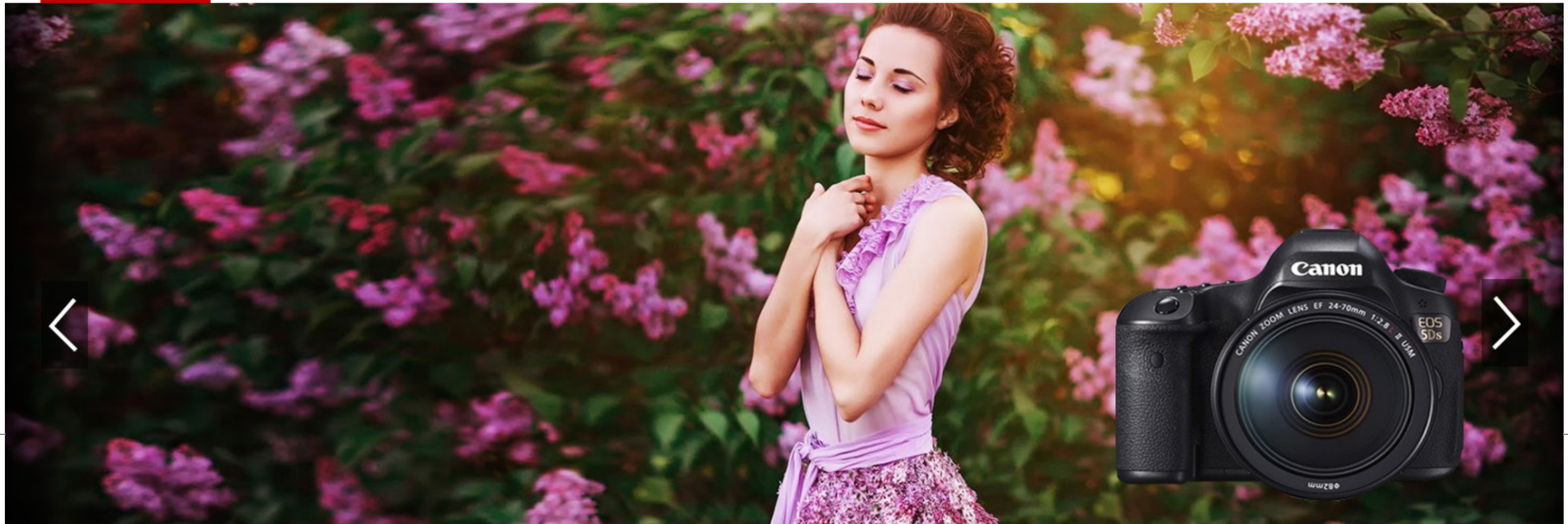
Logo emphasized by giving the clean side of the logo, not the entire original color as it is in white color, was granted in order to highlight the change in color over the green background.

Take advantage of the shopping bag logo work

Cosmetic bags were chosen to represent the entire Green family similar to the color of the logo.

And the same logo as the focus rather than the name of the logo engraved the name of the company in order to focus on giving businesses looked to change the logo.





Canon Story

Canon Gallery

Canon Event



포토갤러리 여전히 아름다운지 EOS 5D Mark II / EF 24-70mm f/2.8L II USM



캐논 매거진 사진과 영상을 통해 마음을 투영하는 KBS 촬영감독 '강규원'



캐논의 세번째 미러리스 EOS M3 출시 기념 이벤트

