DESIGN Design is the creation of a

plan or convention

for the construction of an object or a

system.



PDESIGN WORK BOOK

ART, DESIGN, CREATION.

Contents Chapter1-beauty Advertisement Edit 1 **CI** Design Chapter2-culture Photoshop ork

Edit 2 **CD** Jaket design Edit 3 movie poster Edit 4

Leaflet Illust work adveritsement 2 event poster infography CI Design 2 CI Design 3 **Charactor illust**

Bookcover design

ending page(pop art)

•••••

INDESIGN

EDIT PAGE LEAFLET BOOKCOVER **MOCK UP**

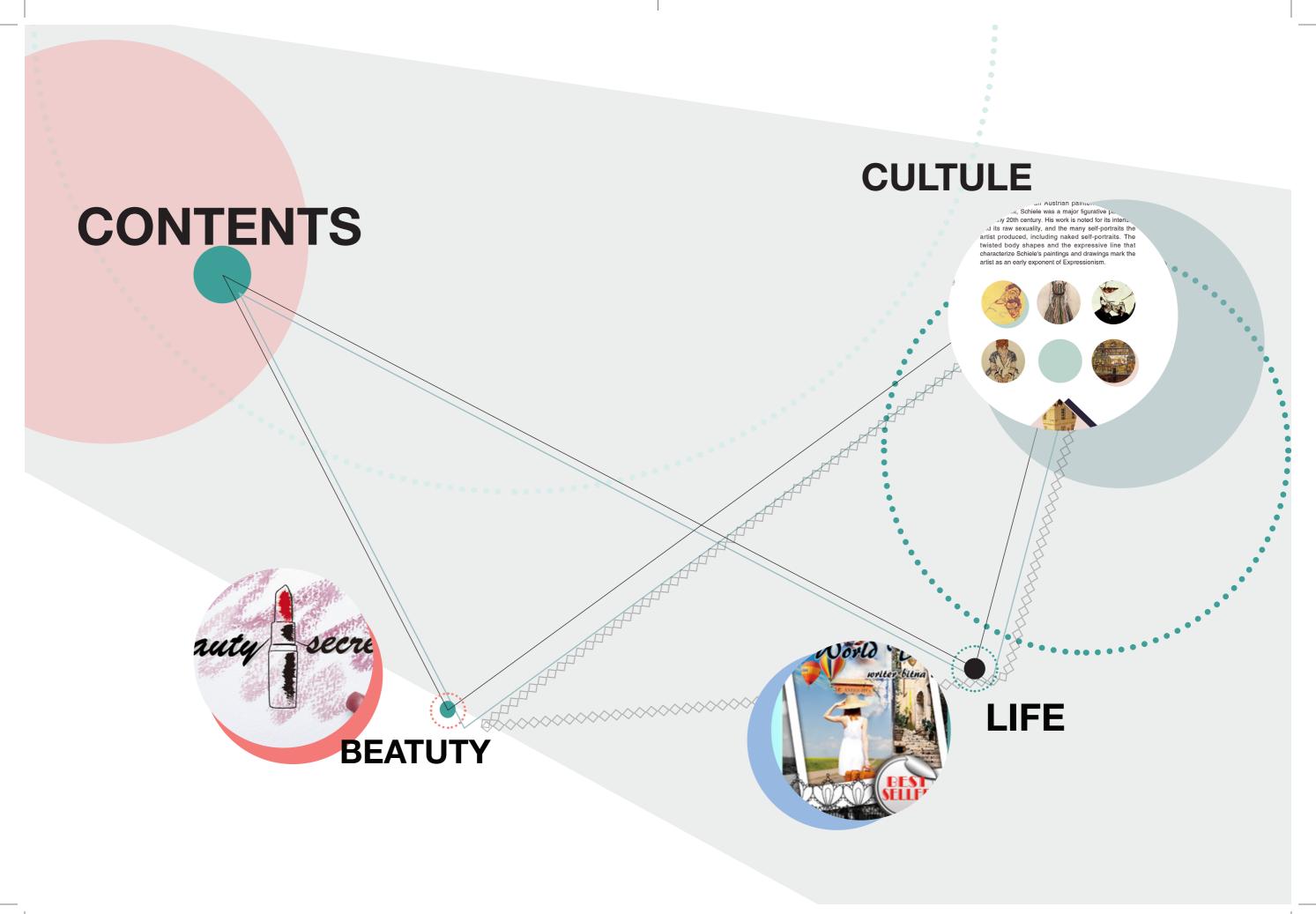
ILLUSTRATOR

POP ART INFOGRAPHY CI DESIGN **CHARACTOR ILLUST WORK**

PHOTOSHOP

CD DESIGN ADVERTISEMENT POSTER HOMEPAGE PHOTOSHOP WORK

•••••





01. BEAUTY



CRED LOVE IN WHITE

Eau De Parfum 2.5 oz





Creed boutique on Madison Avenue in New York

HISTORY

Creed is a niche perfume house, which has boutiques in Paris, New York City, Dubai Mall, and Kuwait in addition to stands in high end retailers across the world. The house purportedly creates its perfumes in-house by two perfumers: a father and his son. The current generation consists of Olivier Creed (who is credited for Green Irish Tweed, Millesime Imperial, Silver Mountain Water and Aventus among others) and his son Erwin Creed.

James Henry Creed founded the House of Creed in Lon don in 1760 as a tailoring establishment. It rose to fame in the mid 19th century under Henry Creed as tailors and habit makers for the fashionable dandy Count d'Orsay, Queen Victoria, and Empress Eugénie, who issued the firm of Creed & Cumberland a Royal Warrant for tailor ing articles. O livier Creed's first eponymously named fra grance was a traditional eau de cologne with matching aftershave. Its release date is unknown, although bottles are still in circulation.

Creed also has other high-profile creations in its catalog such as Angelique Encens, which was said to have been originally created in 1933 for the Bishop of Paris. Creed has stated that it has created perfumes exclusive ly for celebrities and well-known political figures. Creed claims that Tabarome Millesime (2000) "was commis sioned by a legendary British statesman who loved fine brandy and highest quality cigars" (presumably Winston Churchill). Also, Creed's Vet iver is marketed to have been created for "one of America's leading families, a po litical dynasty now known worldwide for its energy, vigor, and impeccable style" (presumably the Kennedy family).



LOGO DISIGN about COSMETIC BRAND



" DRAW YOUR EVERYTHING "

COSMETIC BRAND beauty secret

- Brand Name beauty secret
- Concept

The name of 'Beauty Secret' expresses the meaning of hiding secrets about good cosmetics' metaphorically. It also have intention that you just have to use it if you want to know whether it is good.

The design of brand is described as drawing to have a connection with the word, 'Secret'. It shows natural feeling by using handwriting of lipstick.

• **COLOR** Black ■ (C=0, M=0, Y=0, K=100)

Red (C=18, M=100, Y=100, K=10)



MENICURE BOTTLE MOKE-UP



- COLOR BLACK
 - RED
 - SILVER
 - GOLD |





BRAND LOGO DISIGN SAMPLE

COLOR BLACK RED



• COLOR BLACK WHITE ORENGE |





ADVERTISING SIGNBOARD OF BUS STOP

LOGO ON LIPSTICK OF ADVERTISING

an Austrian p.a.

...int, Schiele was a major figura.

...inty 20th century. His work is noted for its

J its raw sexuality, and the many self-portrait

artist produced, including naked self-portraits. In
twisted body shapes and the expressive line tha
characterize Schiele's paintings and drawings mark the
artist as an early exponent of Expressionism.













02. CULTULE

		SHC	K	13-14
WRII	ΓING R O	ABO O N	UT 5	15-16
C D	JA	CKE	ΕT	10 10
		I G		17-18
	UT .	I N ACT	OR	19-20
MOV	IE P	OST	ER	21-22
WRIT NEU	ΓING EMU	ABO JSEU	UT JM	22 24







WHO ARE THEY?

Maroon 5

Maroon 5 is an American pop rock band that originated in Los Angeles, California. They consist of Adam Levine(lead vocals, gui tar), Jasse carmichael(guitar, back ing vocals), Mickey Madden(bass guitar), James Valentine(guitar), Mattflynn(drums), PJ Mor ton(keyboard).





Kara's Flowers

Kara's Flowers is formation of Maroon 5. When Adam Levine was 15 years old, he was introduced to Ryan Dusick by a mutual friend and aspiring gu itar player, Adam Salzman. Ryan Dusick was dru mer and backing vocal in Kara's Flowers.

Their album 'a huge disappoint mant' sold 5,000 copies and were drop afer only one month.







"God, tell us the reason youth is wasted on the young"

-'lost stars' lyrics

POPULAR ALBUM SERIES REGULER ALBUM: 2002 - 2014



1 SONGS ABOUT JANE 2002.06.25

<SONGS ABOUT JANE> is maroon 5' s first reguler album. This album consist of twelve songs. Title song is 'Sunday Morning' and 'Harder To Breathe'. When maroon 5 made this album, they were famous as American pop rock band. Especially, title song 'Sunday Morning' is popular world wide until now and is leading song maroon 5's all songs. This album was saled ten millons copies.

2 HANDS ALL OVER 2010.08.18

<HANDS ALL OVER> is maroon 5' s 3rd regular album. This album consist of thirteen songs. Title song is 'Give A Little More'. Song 'Give A Little More" is vitality and charming song. In contrast, Ballad song 'Just A Feeling' makes nectatous sound.

3 'V' 2014.09.02

Album <V> is maroon 5' s 5rd regular album. This album consist of eleven songs and these song' s sound are electronic rather than overexposed. Title song is 'animal'. This album was made by Korean Artist 'Lee Jung'. He is visual artist out there right now in Korea. Maroon 5 encounterd his work and made connection to him personally.

MOVIE : Begin Again(2013)

MAROON 5'S MAINVOCAL 'ADAM REVIGN' APPEARANCE

Begin Again and Adam Revign 'V'



Begin Again is a 2013 American musical comedy-drama film written and directed by John Carney and starring Keira Knightley and Mark Ruffalo. Adam Levine was also the only person Carney considered casting as Dave. Although he had had minor acting parts on television before, Begin Again marked his first role in a film. It was nominated for an Academy Award for Best Original Song for "Lost Stars".





29.5 * 11.5

Album Name Colorful Express

Concept This is a album, called 'Colorful Express', of singer 'PEPERTONES'. Design's concept is dreamlike image contrast of reality. To represent dreamlike image, I coated light purple and red color in background.

Program used Adobe Photoshap

Font Akka, Helvetica
Cover size 29.5 * 11.5

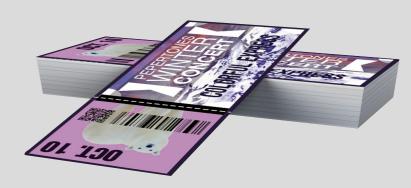


CD JACKET FRONT & BACK COVER

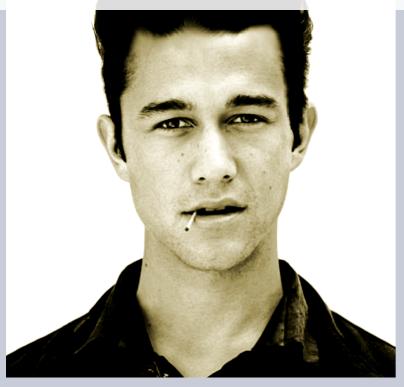


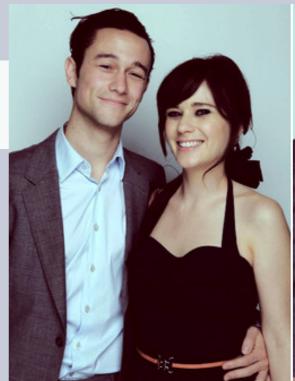


CONCERT TICKET & TICKET MOCK-UP



an American actor, singer and filmmaker JOSHEP LEONARD GORDEN-LEVVIT







ABOUT HIM

Joseph Leonard Gordon-Levitt(born February 17, 1981)is an American actor, singer and filmmaker. As a child star, he appeared in the films A River Runs Through It, Angels in the Outfield and 10 Things I Hate About You, and as Tommy Solomon in the TV series 3rd Rock from the Sun. He took a break from acting to study at Columbia University, but dropped out in 2004 to pursue acting again. He has since starred in 500 Days of Summer, Inception, Hesher, 50/50, Premium Rush, The Dark Knight Rises, Brick, Looper, The Lookout, Manic, Lincoln, Mysterious Skin and G.I. Joe: The Rise of Cobra. He also founded the online production company hitRECord in 2004 and has hosted his own TV series, HitRecord on TV, since January 2014. In 2013, Gordon-Levitt made his feature film directing and screenwriting debut with Don Jon, a comedy film in which he also stars. He previously directed and edited two short films, both of which were released in 2010: Morgan M. Morgansen's Date with Destiny and Morgan and Destiny's Eleventeenth Date: The Zeppelin Zoo. He stars as Edward Snowden in the upcoming Oliver Stone film Snowden, set for release in December 2015.

DIRECTING AND PRODUCING

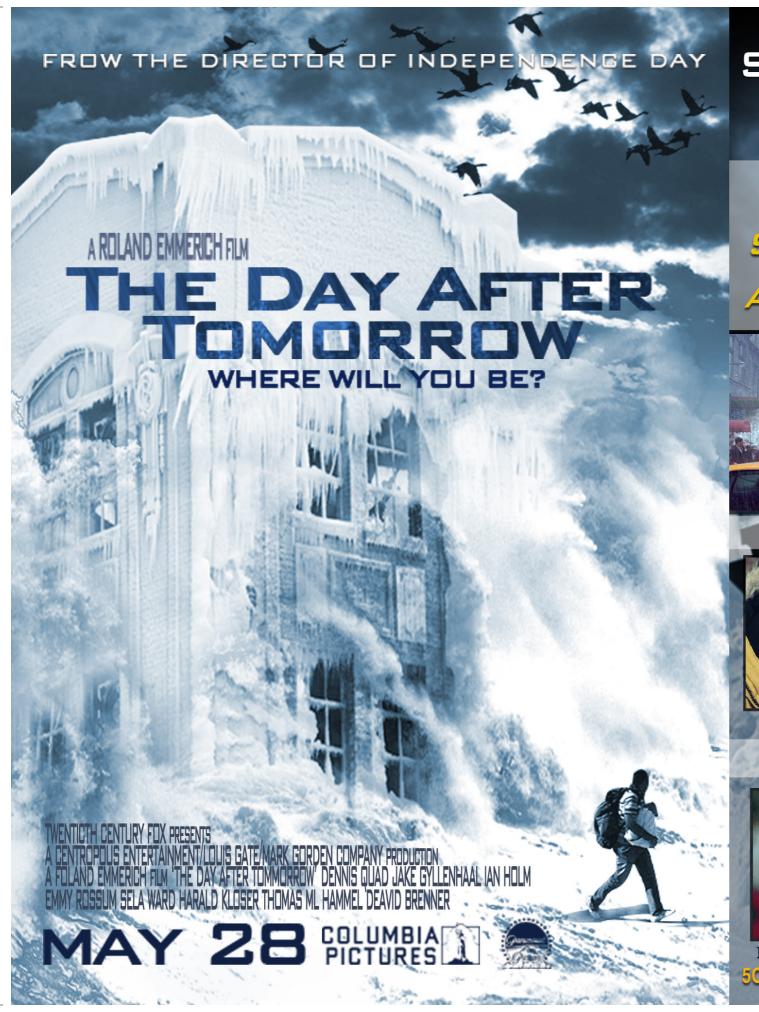
Gordon-Levitt's first film as director, the 24 minute-long Sparks, an adaptation of a short story by Elmore Leonard starring Carla Gugino and Eric Stoltz, was selected for the 2009 Sundance Film Festival as part of a new program for short films. In 2010, he directed another short film, Morgan and Destiny's Eleventeenth Date: The Zeppelin Zoo. It premiered at two houses during the South by Southwest festival in Austin, Texas.

He was one of the many producers of the Broadway show Slava's Snowshow.

In 2013, Gordon-Levitt wrote, directed and starred in his screen-writing and directorial debut, Don Jon. The film also stars Scarlett Johansson, Julianne Moore, and Tony Danza, and premiered at the Sundance Film Festival in January 2013. Following the premiere, the film was acquired by Relativity Media and Gordon-Levitt stated: "I always intended this to be a movie for a mass popular audience. Everyone told me it was a long shot ... I couldn't possibly be more grateful."

In December 2013, Gordon-Levitt announced his involvement as a producer on a film adaptation of the critically acclaimed graphic novel series The Sandman. He will produce for the Warner Bros. studio, alongside David S. Goyer and Neil Gaiman, the creator of the series. Gordon-Levitt may also direct and star in the film.





STAY AWAKE, COMES THE DAY

HUMUNITY'S END, THE STRUGGLE FOR SURVIVAL WILL START

NEW

DEMON OF CALAMITY BLOCKBUSTER! SUPER BIG BLOCKBUSTER OF ROLAND EMMERICH!

OVERWELMING SCALE DATONATED SCREEN!

DENNIS QUIAD

OVERSPREAD INTENSED REAL ACTION!



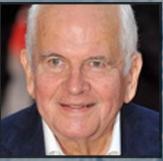
CHARACTER&CAST







RORA CHAMPMAN EMMY ROSSUM

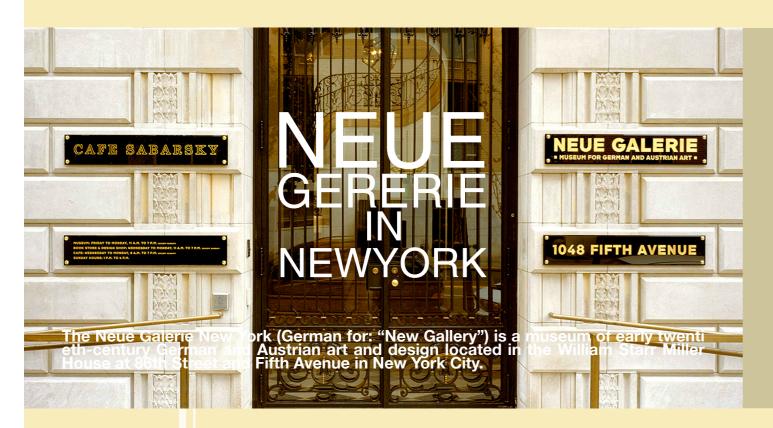


DIRECTOR



ROLAND EMMERICH IS FAMOUS OF MOVIE DIRECTOR, EXPECIALLY, HIS MOVIE IS FAMOUS OF GIANT SCALE THAN INTERESTING STORY. HIS MOVIE STYLE IS TYPE OF SUMMERTIME BLOCKBUSTER DUE TO EXOR BITANT OFFENSIVE VOLUME. HE HAS RECOGNIZED THAT HIS 96'S MOVIE <INDEPENDENT'S DAY>

WILLOPENTHEFILM FIRST, THE SAMETIME IN THE WORLD MAY 28 2014



HISTORY

The museum was first conceived by two close friends: art dealer and museum exhibition organizer Serge Sabarsky, and entrepreneur, philanthropist, and art collector Ronald S. Lauder. The two men shared a passionate commitment to early twentieth-century German and Austrian art and design. They met in 1967, just before Sabarsky opened his Serge Sabarsky Gallery at 987 Madison Avenue. Almost immediately, the gallery earned a reputation as New York's leading gallery for Austrian and German Expressionist art. Lauder was a frequent visitor and client. Over the years, the two men discussed opening a museum to showcase the very best work from the period. When Sabarsky died in 1996, Lauder chose to carry on the task of creating Neue Galerie New York, as a tribute to his friend.

FACILITY

The museum is housed in the former William Starr Miller House, a Louis XIII/Beaux-Arts structure located on the cor ner of Fifth Avenue and 86th Street. The Neue Galerie opened there on November 16, 2001. Selldorf Architects was respon sible for the complete renovation and conversion into a mu seum.

In addition to its gallery spaces, the museum also contains a bookstore, design shop, and two Viennese cafés, "Café Sa barsky" and "Café Fledermaus", both of which are operated by restaurateur Kurt Gutenbrunner.

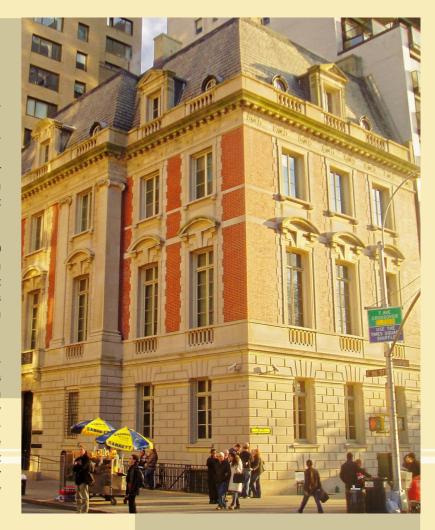


EXHIBITIONS

Brücke: The Birth of Expressionism, 1905-1913 opened on February 26, 2009, and ran through June 29, 2009. Featuring more than 100 paintings, sculptures, and works on paper, it was the first major exhibition in the United States to focus on the pioneering artists of the Expressionist group known as the Brücke.

Alfred Kubin: Drawings, 1897-1909 opened September 25, 2008, and ran through January 26, 2009. It was the first museum exhibition of the macabre works of Austrian artist Alfred Kubin ever held in the United States.

Gustav Klimt: The Ronald S. Lauder and Serge Sabarsky Collections opened October 18, 2007, and ran through June 30, 2008 and it filled all the gallery spaces in the museum. Featuring highlights from the private collections of the museum's cofounders, it comprised eight paintings and over 120 works on paper by the Austrian avant-garde artist Gustav Klimt.



COLLECTION

The collection of the Neue Galerie is divided into two sections. The second floor of the museum houses works of fine art and decorative art from early twentieth-century Austria, including paintings by Gustav Klimt, Oskar Kokoschka, and Egon Schiele and decorative objects by the artisans of the Wiener Werkstaette and their contemporaries. The third floor exhibits various German works from the same era, including art movements such as Der Blaue Reiter (The Blue Rider), Die Brücke (The Bridge), and the Bauhaus. Featured artists on this floor include Wassily Kandinsky, Paul Klee, Ernst Ludwig Kirchner, Lyonel Feininger, Otto Dix, and George Grosz.

In 2006, Lauder purchased Klimt's painting Portrait of Adele Bloch-Bauer I from Maria Altmann on behalf of the Neue Galerie. Citing a confidentiality agreement, Lauder would only confirm that the purchase price was more than the last record price of US\$104.2 million US for Picasso's 1905 Boy With a Pipe. The press reported the price for the Klimt at US\$135 million, which would make it at that time the most expensive painting ever sold.[2] It has been on display at the museum since July 2006.



DESIGN OF LEAFLET ABOUT ART EXHIBITION Artist Egon Schile



Leaflet title Egon Schile Exhibition

Concept

Design of leaflet is used flattering color and drawing of egon schile's work. The color appeared egon schile's work have a low chroma such as beige, light pink, orange. The leaflet is full of egon schile's exhibition.

COLOR Orange Pink1 Pink1

(C=2, M=80, Y=83, K=0) (C=5, M=15, Y=14, K=0) (C=2, M=52, Y=38, K=0)

Bluegreen (C=82, M=44, Y=38, K=10) (C=9, M=8, Y=9, K=0)

FONT Helvetica Helvetica 75 Mistral



LEAFLET FRONT MOCK UP



IPAD & IPHONE MOCK UP



03. LIFE

I L L U S T ABOUT JAPAN
29-30
ADVERTISEMENT & EVENT POSTER
31-32
INFOGRAPHY ABOUT PET
33-34
HAMBUGER LOGO DESIGN
3 <mark>5-36</mark>
WINE LOGO DESIGN
37-40
CARACTOR I L L U S T
41 - 44
HOMPAGE DESIGN
45-46
BOOKCOVER D E S I G N
47-48





& SHARE OUR SNS PAGE!





DETAILS OF EVENTS

Period

AUGUST 26, 2015 - SEPTEMBER 23, 2015









amio



SEPTEMBER 25, 2015

SHARE SNS OF 'AMIO' **AMIO'S PAGE**

Take a photo! with your pet









1. Switch web site market through the QR-CODE and set up app.



2. Search 'AMIO' in market app and set up the 'AMIO' app.

APP DOWNROADING

TAKE PRESENTS

Uproad your photo & write your review



THIS POSTER LET PEOPLE KNOW ABOUT EVENT. THE EVENT IS SPONSERED BY BRAND 'AMIO' & 'PULMUWOON'.



HOW TO LIVE



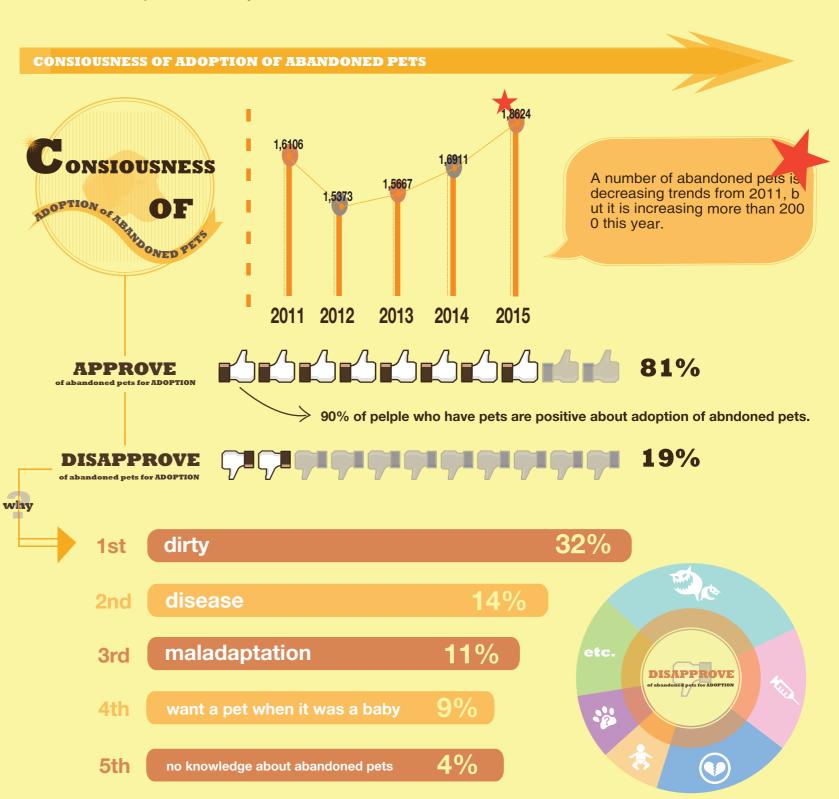
WITH OUR PETS

Nowadays, many people have pets, but a lot of serious problems about them have occured .

If you have a pet, you should have a sense of responsibility about it and be concerned about problems that can be happen related to it.

We should bear in mind the fact that pets are not toys, but creatures.

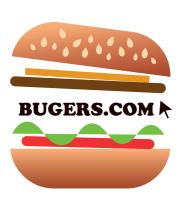
PERCENT OF PEOPLE WHO HAVING DOG OR CAT This graph announce information about people having pets. city 20% 15% 17% 25% single 27% 10% 15% 20% **PERCENT OF ANIMAL CATEGORY RATIO** 14.5% (per head of population) 2% (per head of population) CATS 1.5% (per head of population) etc



BRAND LOGO DESIGN ABOUT HAMBUGER STORE







Brand Name BUGER.COM

↑ Concept

This logo is designed for hambuger stores. The brand name, 'BUGERS.COM', expresses the hambuger store metaphorically. The logo is consist of simple drawings of ingredients like bread, meet, cheese, lettuce, and tomato, etc. A pair of pork and knife are also used for it.





LOGO ON PLASTIC BOX & PAPER



†† COLOR

FONT Copper black



LOGO ON MENU PAPER & COASTER

DESIGN LOGO ON POTATO BOX







▶ SIGN OF WINE BAR MOCK UP



I Brand Name WINE HOUSE

T Concept

This logo symbolizes wine bar. Its concept is simple shape of wine glass and house. 'Wine House', the logo's title, emblematizes the place with enjoying wine comfortably.

T COLOR Black ■ (C=0, M=0, Y=0 K=0)

Red ■ (C=29, M=100, Y=100, K54)

FONT Copperplate Gothic Light



▶ WINE BOTTLE & WINE TOWEL MOCK UP



LOGO 2

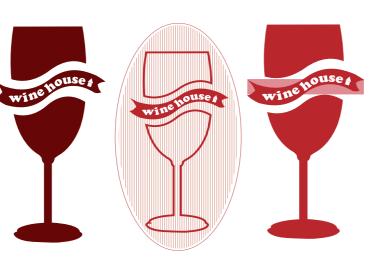
F Brand Name WINE HOUSE

T Concept

This logo is designed by using wineglass's shape, and it is related to many wine supplies like glasses.

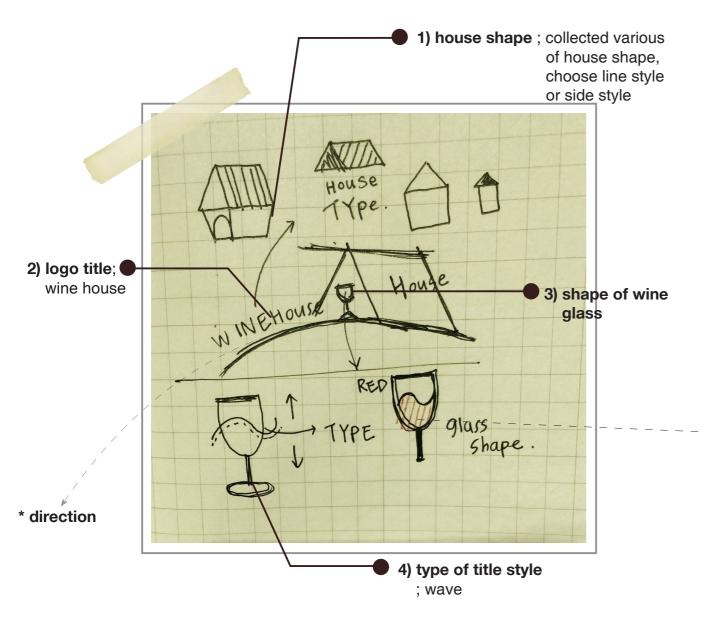
COLOR Red1 ■ (C=29, M=100, Y=100 K=54) Red2 ■ (C=29, M=100, Y=100, K=0)

FONT Copperplate Gothic Light

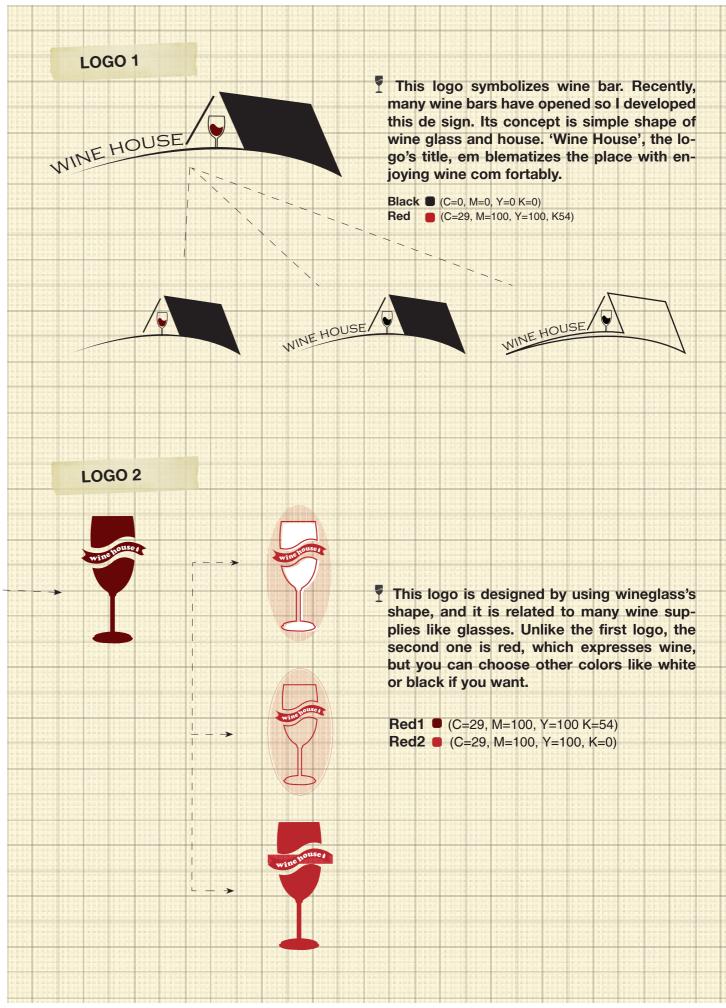


WINE COVER BOX MOCK UP ◀

IDEA SKETCH LOGO DESIGN - TWINE HOUSE



drawing of 'wine house' design



FRUIT FAMILY CHARACTER ILLUST







RED WATER BOY





NANA GIRL





APPLE GIRL









MAN

WOMAN

KIDS

SPORTS

NIKESPORTSWEAR

NEW ARRIVAL

EVENTSALE









NIKE PRO FLORAL (ETC)



MOST POPULAR ITAM MOST POPULAR ITAM MOST POPULAR ITAM

SHOP NOW!





NIKE WMNS AIR HUARACHE RUN 634835 009 (BLACK)

QUICK MENU



GIVE YOU UP TO 4000 POINT!



BE A VIP GUEST MEMBERSHIP CARD



S P E C I A L E X H I V I T I O N

More +



HAVE ANY QUASTION INFORMATION DEPARTMENT



TREND

EVENT















about travel

BOOKCOVER DESIGN





BOOKCOVER MOCK-UP 2



BOOKCOVER MOCK-UP



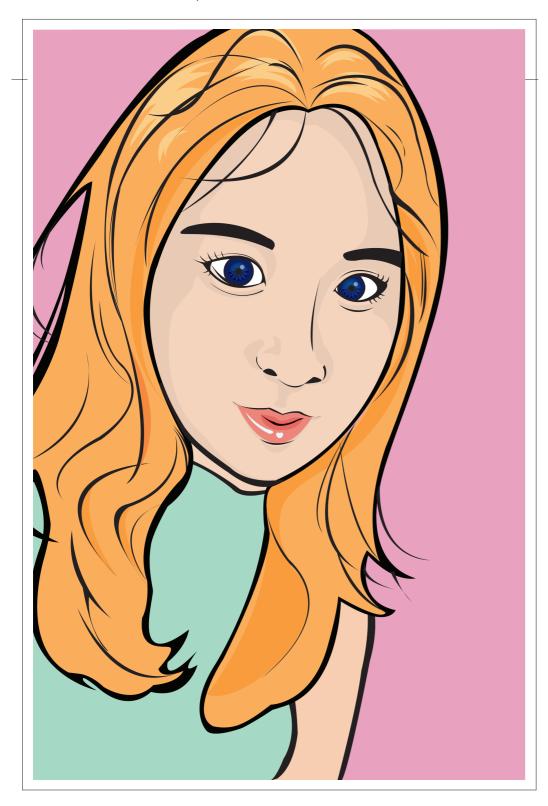
- **Book Name** For a moment, World Trip
- Concept I focused an word 'trip' and present a photo is taking trip concept. To express feelings of trip, I consisted of photo's structure like collage.
- Color
- Font Helvetica, AR BALKELY
- Cover size 395* 200(mm)



BACK COVER

2015 SEPTEMBER

final art work



used illustrator

PORTFOLIO DESIGNED BY JUEUN KIM

THIS PORTFOLIO C ONSIST OF VARIOU S THING ABOUT DE SIGN. USED ADOBE PHOTOSHOP, ADOB E ILLUSTRATOR, A ND ADOBE INDESIG

◆ DESIGNER JUEUN KIM◆ H.P 010 5327 0802

Thank you.