



Chapters 1

- Public posters
- Logo design (CAFE)
- cd design (Band singer)
- Editorial Design (Magazine)
- Logo Design (Accessories)
- Character Design
- Infographic
- Design cd (solo artist)

Chapters 2

- Logo Design Corp.
- Logo Design (Female)
- Healing concert design
- Movie posters (Pirates)
- Front Illustration
- Editorial Design (hanbok)

Chapters 3

- Editorial Design (Travel)
- Editorial Design (Happy Life)
- Events page (grapefruit)
- Website Design (steak)
- Leaflet Design (Satellite)
- Events page (amusement park)
- Editorial Design (eye)





# Chapters

- portfolio -

## Chapter 1 order

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# Aloha Hawaii



*Beautiful Country*

*Come to  
the Beautiful Island  
of Hawaii*

*What is really required it  
is located on either side of Hawaii*

Hawaii consists of eight large islands. Among foreign travelers visiting the Hawaiian island of Oahu, where we will introduce for the first step naedinneun. Oahu Island Hawaii Honolulu Airport is led by the modern urban civilization and the primitive nature harmony. There are stretches of Waikiki Beach, this resort world.

## SERVICES

Services account for about 90 percent of gross domestic product State of Hawaii. Many services are on Oahu. Honolulu is the capital, the center of government action. And the city is the base of the owner, Alexander Baldwin, one of the biggest shipping companies sailing Matteson bosses in the United States. Bank Note Company, Hawaii's largest private banks are based in Honolulu.



*Hawaiian  
landscapes*



*Hawaii residents live in a  
beautiful area*

Native Hawaiians who performed the hula2000 The US Census Bureau reported that the State of Hawaii's population was 1,211,537 people. The population increased by about 9 percent in 1990 to 1,108,229 this year. According to the Census Bureau in 2000, which corresponds to over 42 states in the US population ranks.

About 72 percent of Hawaii residents live in single metropolitan Honolulu. This made the whole area of Oahu has a population of 876,156 people. Formally named & Honolulu refers to the total of the Oahu island. However, only large urban area located on the southeast coast of the island commonly referred to as Honolulu. The urban areas are inhabited 371,657 people population. Located in Hilo, Hawaii Island is the second largest urban area in the state. It is also the largest urban area, excluding metropolitan area of Honolulu.



*Hawaiian  
Accessories*



# DO THIS FOR A HAPPY LIFE

## 1. WRITE DOWN THINGS ONE REALLY WANTS TO

The dream and the goal of his life it is necessary to look back to reflect on remembering this life. Now let's examine how satisfied as to the reality that you go up towards the future Then look at little things I must not be for a better life will be able to find something stabbing my chest lazy There are minor dream to achieve one single source for gathering objectives. Ignore small objects around hagioseo will never achieve any dream.

## 2. ABANDON THEIR DREAMS END

Many people live to eat, because the kids to feed, she says giving up his dream. Shake them a family to a dream that it is not possible to say is true. But life is never without a dream is not shiny. And the size and shape of the dream can be any number variations. Also apply to change the reality of the dream as a hobby and youth may find a new dream match now. Where two hours to have made a small but sparkling dream one dream instead of the cowardly excuse to see wings on your life.

## 3. DO NOT EXERCISE HABITS

Most modern people will not have time deferring the exercise. Soon more and more to develop technologies that day, and not even lift one hand can lead a life that may come. But our bodies are only give me the energy to move. The bar will still be no need to have a body like a machine noeman Use. Moderate exercise is indispensable to the health and vitality of life. If you do not have time, walking in the way commute, just to climb the stairs to keep in mind that you can also see the effect of the exercise.

## 4. PLEASE EXPERIENCE THE VARIOUS COUNTRIES

Do not be a frog in the well must see the wide world. A little farther turn your vision a little higher and it is important that a variety of experiences through encounters with many people. Do not eat Hira just wide horizons are written only in well beyond the simple means that you are standing now, what you want to work and let's think about the future, which won commitment to target the world. This requires that they want to do what some thought to look directly. Foreign travel is an investment for the distant future.

## 5. GIVING HABITS

I also take care of what the detractors often remain hard to say one live to eat. In practice, however, the people we call "donation angel" is a matter neokneokhaeseo, it is right to do so because they believe life around money remains live together rather than going geukkajit giving Good turn deserves another, because you also providential in this world to be sure to return. If the minor is not stingy even where not much. 'Free' and 'bepum' is not necessarily to go together.

## 6. DISCARD HABITS SETTLE IN LIFE

Human animals that were challenged. Burden of adventure, let's never stop surges in place by the fear of failure. That said, even if the place so cozy and comfortable, though. The numerous challenges one to live a rewarding life and achievements establish a task. This does not have to make yourself a slave of the challenge it is looking to establish a reasonable goal up front goes a little obvious energetic in life.





COME TO JAMAICA

# NEW EVENT

Jamaica eat the specialties of *grapefruit* sign the membership number on the company's homepage. *please participate* in the lottery hasyeoseo

Touch once to buy a grapefruit to leave Jamaica



Go buy  
Touch the menu



press the  
button



selects the  
tweeter



log in to  
twitter



Grapefruit is like  
Twitter Application

## EVENT GOODS sweepstakes



### 1 ROUND-TRIP PLANE TICKET TO JAMAICA

4 sheets presented (1 of 1 sheet)  
Equivalent to four million won per sheet



### 2 Latest notebook

Additionally, usb and bluetooth  
earphones are also presented



### 3 JAMAICAN GRAPEFRUIT DRINK SET

Grapefruit drink set is being offered to  
100 winners of each drink is all the same  
configuration



- ▶ **EVENT TIME** 2015. 3/1 ~ 2015. 3/29
- ▶ **winner announce ment** 2015. 4/1
- ▶ **EVENT NOTE** winning entries may be canceled due to abnormal contact this vote is not more than 3 times when transferred to chasunwija gwongwon term is not an alternative to cash receipt

Here is not the end

## SPECIAL EVENTS 2

The second event of I Love Grapefruit!  
I like the new eco-out grapefruit and grapefruit shampoo  
and detergent through a lottery



### EVENT GOOD 1



### EVENT GOOD 2



I love Grapefruit

### ● Jamaican grapefruit About

Grapefruit On Hat, the world's top ten producers in Jamaica now feel I love Grapefruit Vitamins A, B, C, D, E, all the nutrients of fresh grapefruit were as packs containing abundance There is also survived by Tangle Tangle net of grapefruit also feel freshness and mouth full of fun popping toktok

### ● Event information Description

We use this time to 100 minutes deusin a grapefruit in your home plan to launch a new eco-friendly first-come, first-served basis 10 minutes grapefruit shampoo and detergent for additional upcoming grapefruit also like to additionally!

EVENT TIME	2015. 6.7 ~ 6.30
Object	All customers who purchase from Grapefruit I Love Homepage
Announced	2015. 7. 1



Main Qr code



[Store](#)[Menu guide](#)[Membership](#)[Event](#)[Boomerang club](#)

# OUTBACK STEAK HOUSE

Enjoy the most loved best  
as a setmenu in the Outback

GEM  
SURVEY

## SCHEDULED TO OPEN IN POINT

River Bookstore  
Yangjae  
Winding Branch maetal  
Operator benefits  
Yangjae  
Banghwa-dong point



Place hot sicksin affiliate Advertising  
**1577-3957** info@seon.kr  
If you have any questions, please call. I will kindly consult

[face book](#)[use tips](#)[affiliates card](#)[find store](#)[Find stores](#)[Organizations  
Order](#)[Outback  
principles](#)[Poll](#)

## The new menu presentation



The outback is try to make good food was better.

DATE 10 a.m. October 14, 2015

PLACE Gangnam



Application  
for the food  
presentation

## WHAT' ST NOTIC

[+ MORE](#)

- Frost Full maljukgeori Festival
- New dry-aged steaks release
- Reservations receive specia ...
- May Special Offer Period



The Steak house  
**Lunch menu2**  
Children like soft packs ansimal  
20% discount for purchase of  
additional side menu  
[> go](#)



The Steak house  
**Lunch menu**  
The lunch menu prepared  
ambitiously in the Outback  
[> go](#)



# LEAFLEY DESIGN

## 2015 SATELLITE UTILIZATION PLAN LEAFLEY

- CONCDPT
  - FONT
  - LEAFLEY SIZE
- The advantage of satellite information leaflet details the vision and objectives was used again as a background space bright colors because they contain the same information and describe future plans of the 2015 fiscal Choi
- GOUDYOLSTBT HORIZONTAL 99(mm) VERTICAL 210(mm)

- MAIN COLOR
- #737abo (CMYK)
  - #7cbobe (CMYK)
  - #233a66 (CMYK)
  - #ebe3d8 (CMYK)
  - #bbd5ed (CMYK)



Use a circle to represent the same informationis tried and leaflets related to the topic of satellite information indicated that the display and through us

◆ EVERLAND ◆

# SPECIAL EVENT

Special events together with Everland



PIAY ▶



PIAY ▶



PIAY ▶



PIAY ▶

Ler's take also gladly play prizes!

Please look up your own shots rides on the Everland my home is like 100 won worth of merchandise to 100 through a lottery begging Him participation

## ● How to participate

1. Ride the rides at Everland
2. Staff minutes later, there came down from rides to purchase one thousand won to give the movie file itself taken
3. Then also leaves with his name and phone number on their website a video Everland

Ride the rides When always riding the rides after bullets orderly and attention to safety, please do not sit down and enjoy a surge up on the spot



# SPECIAL EVRNT

“Come to the exciting rides riding country Everland also take video products also received let go!”

- ▼ Event time  
2015 6.9 ~ 10.0
- ▼ Winner Announcement  
2015.6.11
- ▼ Event Sweepstakes  
1.dkfiwef 2.skdfndksf 3.dkfdf





# Chapters

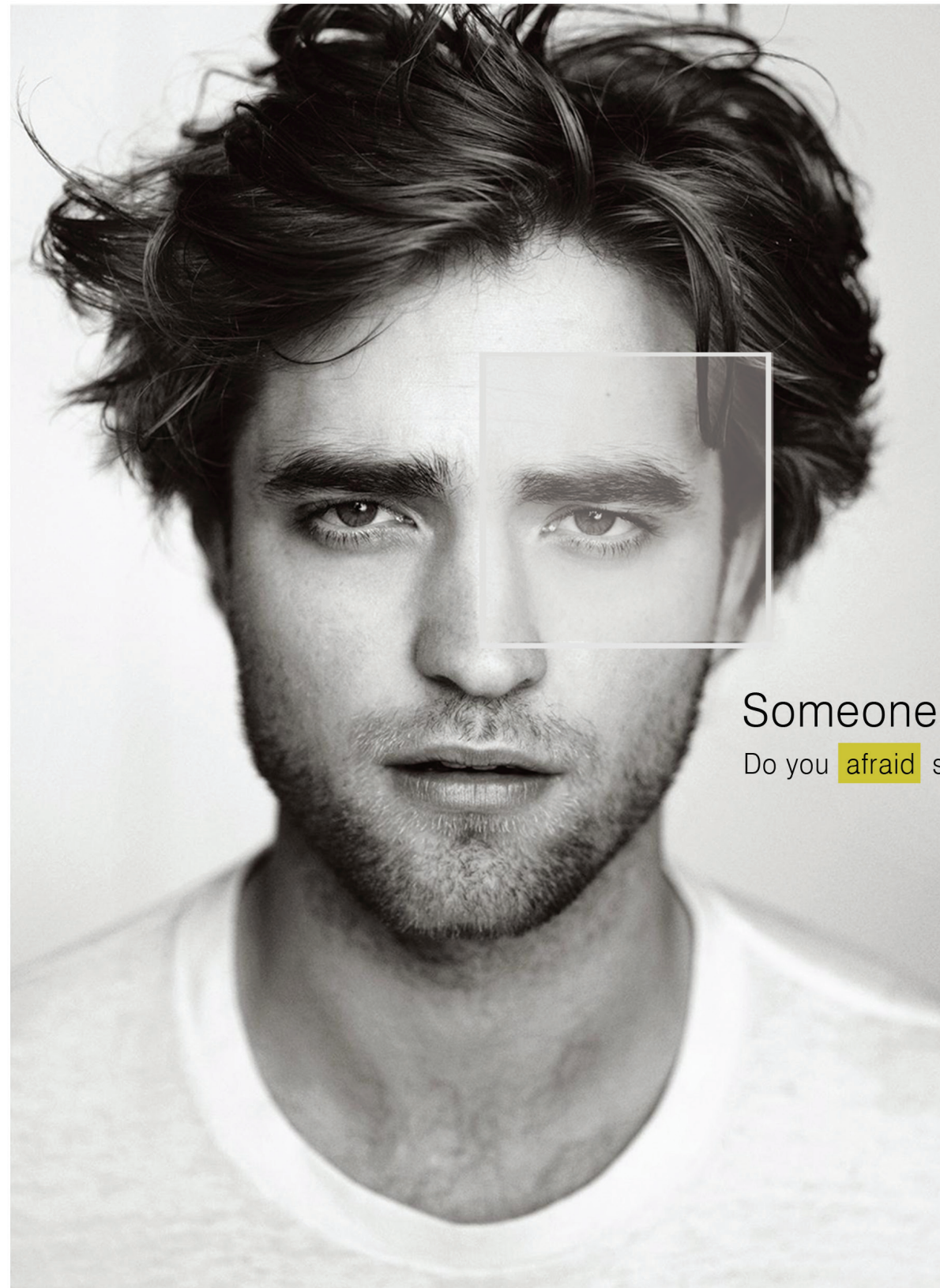
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Someone else's  
Do you afraid someone else's eyes ?



How do I look like to them  
Weird look like

It does not the eye  
consciousness  
and behavior of people ?

But it turns out in some experiments as others  
interested me as much as I thought viable haneungeot  
How do I ipdeun clothes  
No matter how I Makeover  
How do I meokdeun rice  
If you do not give the other party the damage only  
Largely laid down do not care

Do not write too much attention to their eyes  
Please praise yourself  
"You're nice enough"  
"Today was a day labor."  
"You look great."  
"You have enough to live well."

Do not lose yourself in another person  
by person is a happy person



# You flowering tobacco is just as even the blood of your children

If you are a smoker smoker it is also your child.

Your child can drink 40 kinds of carcinogens with you.

Your child is faced with the risk of lung cancer with you.

If you are a smoker it is your child victims.

Kids love to show to the maldaesin smoking

Let us strive to smoking can be your choice is not

clear who the child's health and even your health for your child







1996 unplugged coffee

## LOGO CONCEPT

Express coffee cup with a bar code and the bar code means putting the 1996's, it puts down the 96 tried to give a little old feeling



## WOOD COATING

I have to take a Chapter 96 deurilsu Ido coupons whenever guests come to the cafe painted mock-up will take place painting and cafe atmosphere was adjusted to namusaek hayeoseo



## MOCK-UP COFFEE CONTAINER



## MOCK-UPS

Cafe logo concept is that people are ready again to consider seen so by 1996's of that time the basis was popular music and furniture design are also vintage proudly was trying to decorate with vintage Good for too small a past memories to have seen decorating the match with old paper mock-up



# CD ALBUM DESING

SUPER KID (Classic & Rock)

— CD COVER CONCEPT —

Album singers and classical rock seureopgo little mystery because deulyigi band s  
inger to combine their efforts in order to design the children in the background  
of the universe to give a fantasy feel proudly like worth a cozy mystery  
was this pan of super kid singer also because targeted children the children  
were trying to design a good worth



## SUPER KID 2015

The album concept album and fit through  
was like a dream to give expression to a  
trickle mysterious feeling indeuthan

## SINGING STYLES

The Rapids are one kinds, as well as rock  
and combines classic style with songs contains  
the songs I sing sad songs ofvarious styles



## CD2

cd1 and shows the color of the other attractive  
purple color more and more repelled differently



## TICKET DESIGN

super kid show



# CeCi

Yidubae apteuim  
eye makeup

Massage  
head-shot  
camera tricks  
of stars like  
Song Hye-kyo

## Super event

Trend Magazine  
Asia ssessi  
I will select reporters  
four beauty - k

New York, Paris, Berlin, London  
God's global shopping  
Bad Girl  
makeup intimate  
fashion is certainly

## Make up playing game

CeCi Facebook, click

New World of beauty found in the Edit shop  
Summer dried in a 100% charged Beauty

## BEST ACTOR

Park Hae-jin  
Dream Girl & Kim Ji-hoo

Samsung smart camera nx mini cc  
Min stage first place

## Book special

Referral, they say!  
Filled with my family  
and friends & 200 %  
volume of classical literature.

Seoul style

CeCi summer season

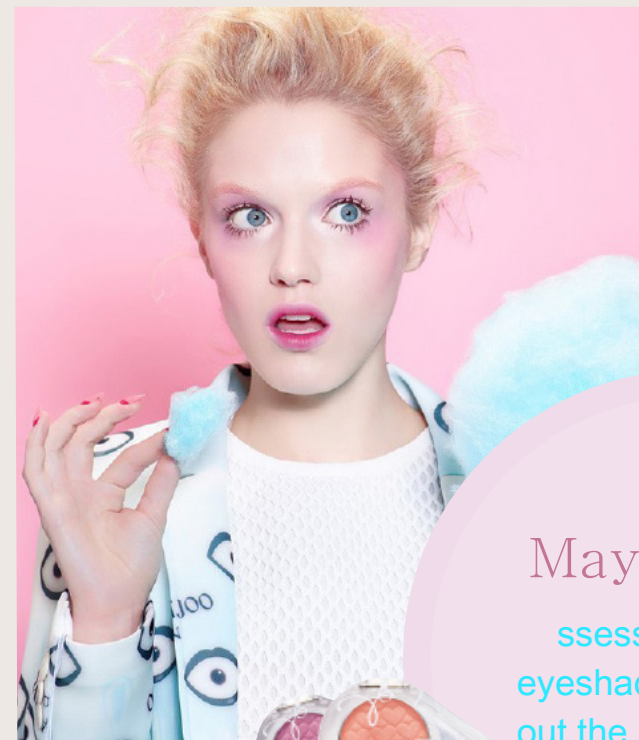
pastel shadow



Color this summer to introduce ssessi

CeCi summer season

# RELEASED NEW PASTEL COLOR EYE SHADOW !



## Talk to your eye

The charm of expression on various child that contains a different lor you couldn'T why don't you express? Eyes were a surprising number of things that people and people sympathetic and it seems the first to express it turns out you can A variety of pastel tone colors from using all the more feminine and to show off a mysterious appeal

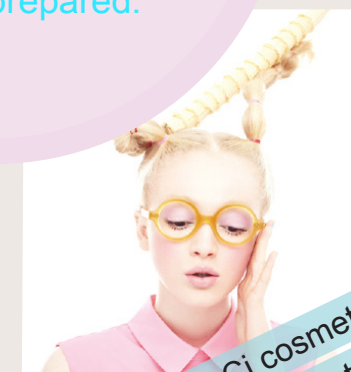
May 8, 2015

ssessi released it  
eyeshadow that brings  
out the beautiful colors  
which is prepared.

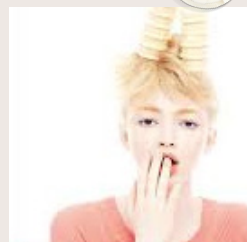


## Shadow Released

It will make you into a pretty girl  
shadow color 3 things that came out  
was introduced by selection of only the  
most beautiful purple blossom color  
orange color in three colors



CeCi cosmetics  
Beautiful beauty  
Pastel world



Feel pretty and beautiful as it gets when placed bar you this time in particular the sales event to celebrate the newly released to. Cheaper prices, with beautifully cared for Don't let go of a chance to make your looks Also, this is the new red and blue ensemble of ghazal of cosmetics also to give you an extra set of events for free if you buy a set of mixed with by our store because they are doingPlease visit.



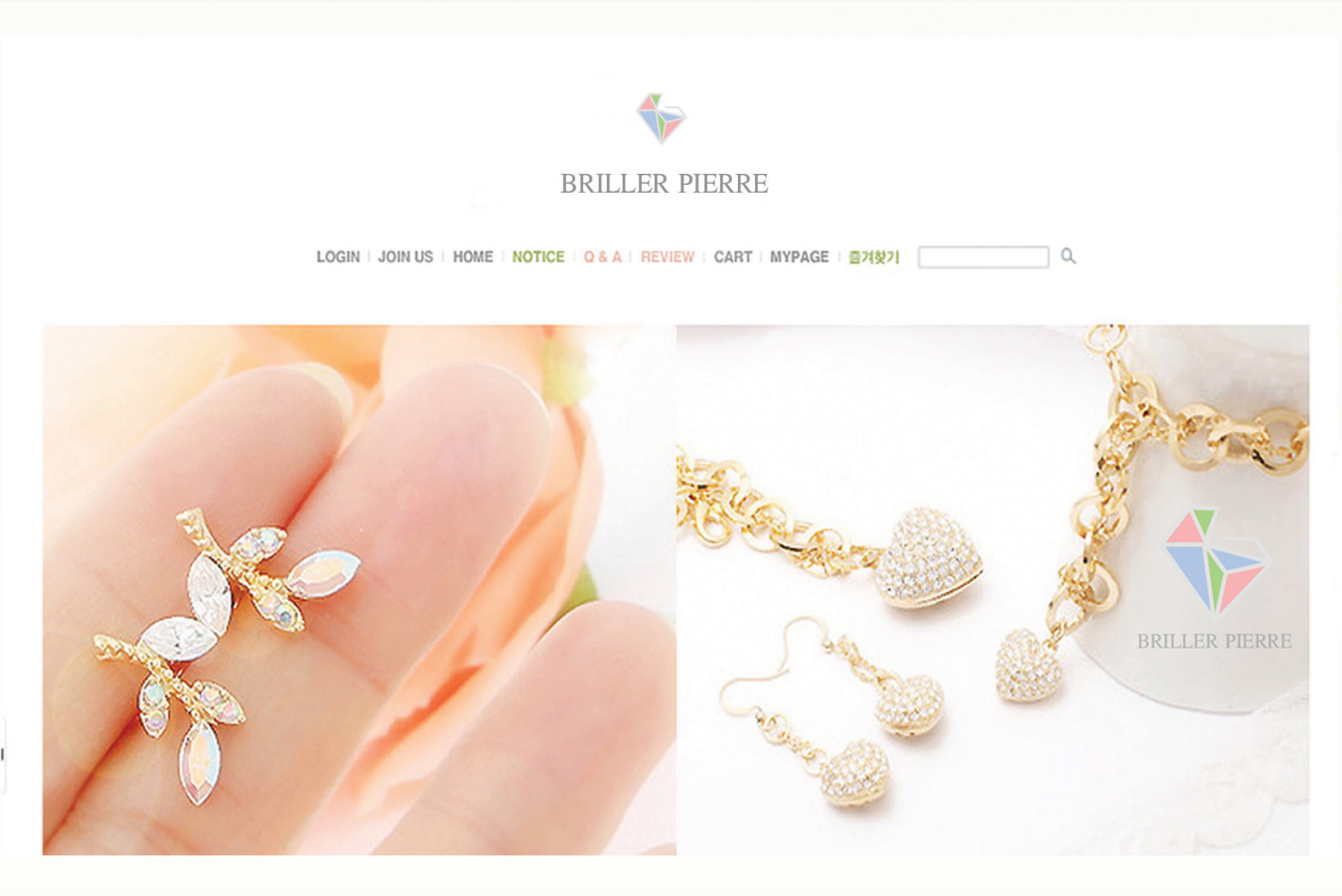


■ Accessories website

Necklace and earrings and so sells various small accessories See also characterized in that little gem gets into every Accessories

■ Gift Boxes

As our store logo and pack the accessories with gift box in pastel effort to capture the femininity of Jeddah hayotseum Accessories



Glitter French was defined to mean a name that symbolizes the glittering accessories logo was created as a means to draw the stone in the shape of glittering jewels



■ color  
● ● ●  
JEWELRY LABEL LOGO  
BRILLER PIERRE JEWELRY SHOP



CHARACTER DESGN



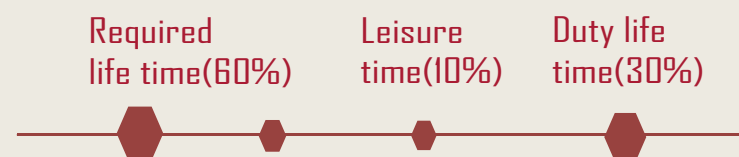
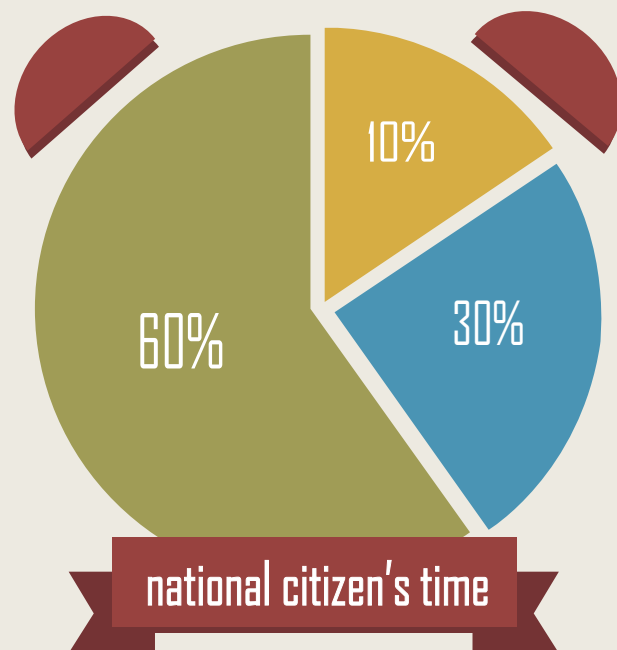
find their stories, leaving the honey

 FIND THE HONEY 



# 2014 TIME LIFE QUESTIONNAIRE

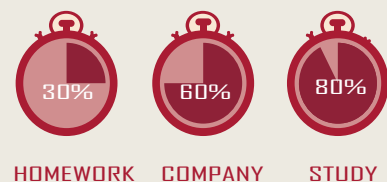
## ▼ THE MAIN TIME OF ADVANTAGE



## ▼ Satisfaction investigation

living the life of meiljireeui created satisfaction			
All	content	usually	not good
10 old	40	50	10
20 old	30	55	15
30 old	50	25	25
40 old	30	60	10
50 old	20	60	20

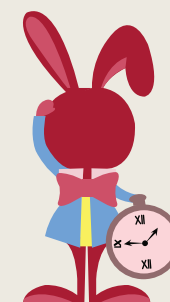
## ▼ Duty life time



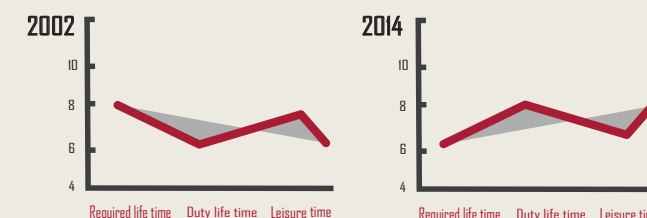
## ▼ Required life time



## ▼ Leisure time



## ▼ weekday time advantage



## ▼ Regional utilizing the citizen's



seoul

Movement Time  
Required life time



60%



ll-san

Other Time



60%



jeonbok

Work Time  
Required life time



60%



ulsan

Housework Time  
Required life time



60%



study

learning Time  
Required life time



60%



# CD ALBUM DESING

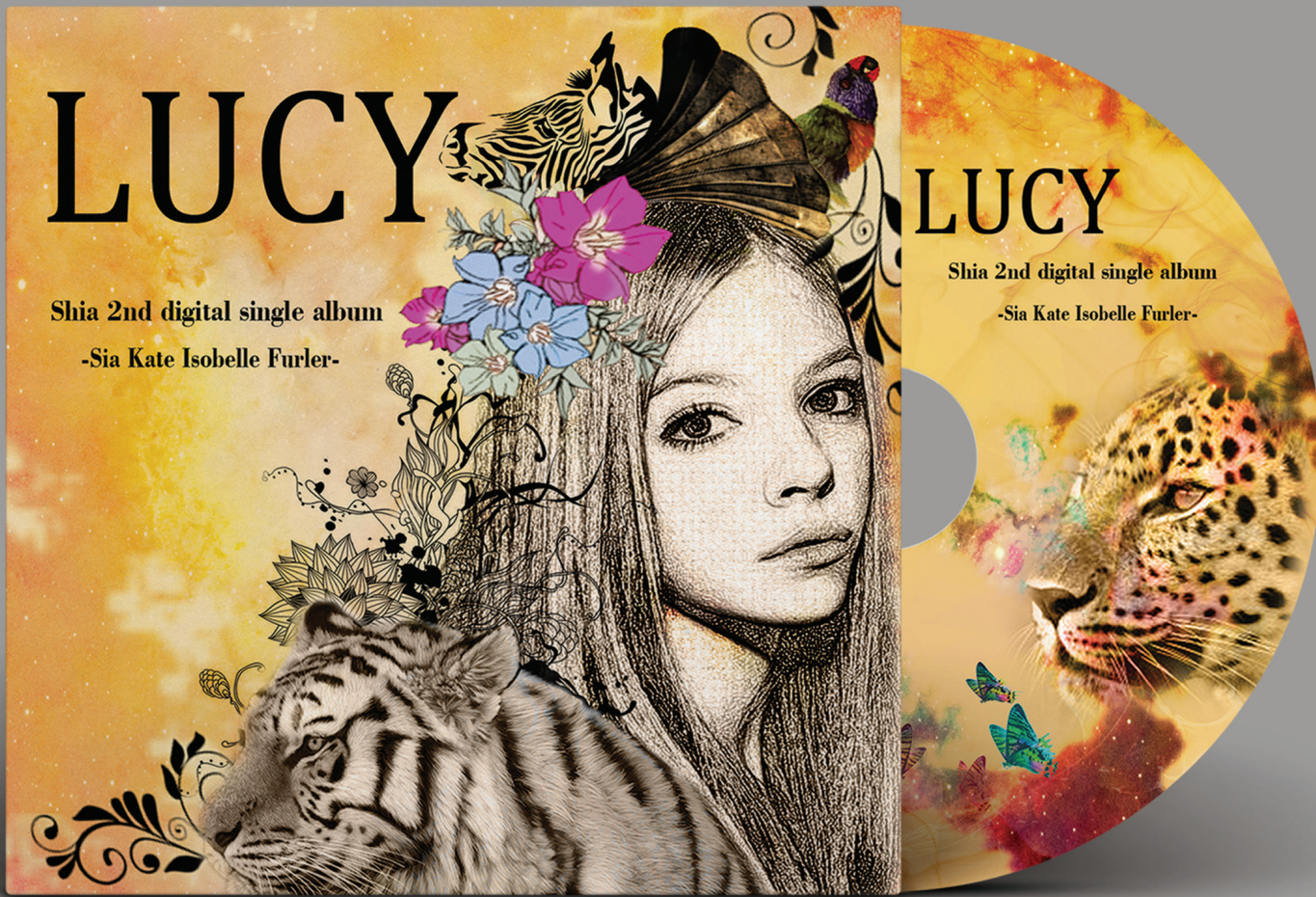
SIA KATE LSOBELLE FURLER

■ CD COVER CONCEPT

Although both have different interests me to design the album cover to look at with animals as happy as we are to live means everythingwithout discrimination and contains a means to live a life of love together was bodeum

- SIZE
- Horizontal : 120(mm)
  - Vertical : 120(mm)

- MAIN COLOR
- Orange
  - Wines
  - Brown



SIA CD FRONT CASE DESIGN

## TRACK OR DERIN CD

SINGER: SIA KATE LSOBELLE FURLER



- FONT
- Gautami
  - Consoloas



SINGER: SIA KATE LSOBELLE FURLER

■ CD CONCDP

cd cover design, cover design, like using the same color as the color was meant to give a sense of unity that holds the cd parties do not live in harmony also facing discrimination by the tigers and people





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## ■ LOGO CONCEPT

Fly vigorously to draw a Griffon new company logo captured the meaning that you want to progress as a company that develops



## ■ COLOR



I have highlighted a clear image of the company via a simple color

## ■ COLOR CONSEP

Fly vigorously to draw a Griffon new company logo captured the meaning that you want to progress as a company that develops

## ■ COMPANY LOGO 2 CONCEPT

Fly vigorously to draw a Griffon new company logo captured the meaning that you want to progress as







Prime  
Girl



LOGO DESIGN

Pouches

### ▼ Prime girl

Once the best female childhood has dreamed ttuae childhood children design a logo hayeotda hope. This logos were designed for children's fancy place or lipstick cosmetics aimed at these children



Lipstick




Shadow








# Healing CONCERT FINE



THAT's Okay, But ok



FRIDAY JUNE 20 TH

Cast message of hope their stories will find hope in despair, telling

SPECIAL SINGER  Baek Ji Young

YANGCHEON HORIZONTAL PARK  
THE SAPECIAL STAGE



## THAT's Okay

- Let's heal the mind and body tired due to stress with music

MC : Kim Je-dong




"I hope that neither can That there be no.  
It is the same way with the earth.  
The original land was not there long.  
When many people walking down this  
long will it be soon."




SINGER - Baek Ji young

01. Do not forget
02. After this scare
- 03 . Dawn boulevard
04. Still hot
- 0.5 The fine

Kim Je-dong and  
Healing concert together

- 
- Pause - 2015 . 6 .20 14:00 ~ 17:00
  - Place - yangcheon hortal park

Advance booking agent operating convenience of the  
audience hall, competent contact person (first-come,  
first-served basis Deadline)







Summer is finally back in 2016 the they awaited Have fun enjoying cool  
Daegyeokjeon of the thief shook the strongest shipbuilding  
The Great Seal Tianhe who will get a share

# 2016 COMES THEY

IT FINALLY CAME OUT  
COOL ACTION ADVENTURE

FUNNY LINES FOR THIS  
SUMMER DAEGUKMIN  
ENJOY THE COOL AND FUN

## PIRATE CHARACTER



### REALLY COMES

Pearl struck a  
thrilling bout 32m in huge line  
Son Ye-jin's first challenge  
in life gonandoAction  
Klaas other charismatic  
eyes gimnamgil

1. Chungmuro was postponed sportsman with 14 persons taking an even wrinkles
2. Cool action, as well as attractions also daldalhan romance of the movie's Son Ye-jin and gimnamgil

**DIRECTOR** 최호 감독 "생생한 캐릭터들로 가득 채워진 통쾌한 리듬의 '종합선물세트' 같은 영화를 만들고 싶었다!"  
filmography <바이준><후아유><사생결단><고고70>

Gimnamgil Son YE-jin Tae Woo Yoo Hae-jin Oh Dal-su Park Chul-mon

CJ E&M

GDCA  
[제] 경기도지정문화콘텐츠진흥원  
TECHNOLOGICAL DIGITAL CONTENTS AGENCY

롯데시네마  
LOTTE CINEMA

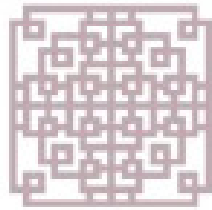
LOTTE  
ENTERTAINMENT

Korean Film Archive  
한국영상자료원

c:nus

2016 대개봉





# EVERYTHING ABOUT THE HANBOK



## ● Hanbok

From the past, have been handed down as Korean traditional dress also known as the Joseonot. In harmony with straight and curved and especially beautiful and looks short jeogori and a full skirt in it is neat and tidy and neat.

MODEL. Lee



Designer gwon su jin  
Model made her



## COLOR SCHEME FOR THE HANBOK

In the old days, robes in Tha, or only, except that such as silk used walnuts and normal clothes, immediately, but to change according to dc 300-thread-count cotton and ramie, silk, wool or a motor, such as the child, and in mourning. Hemp linen of kelp and 300-thread-count cotton grey cotton sheeting and bleached cotton shirting used. Nowadays, however, the year for use a variety of fibers such as synthetic fiber. A combination of colors also have strict sense of identity abuse banned from using the four have the gold set out in countries in the past. Woman's coat is yellow and green or light jade green space is the main. According to literature , yellow color is pine pollen color as have high brightness and color, light green is put mung beans by durokssaegira say.

Aqua is clean and elegant with light bluish green color.

Skirt is a crimson skirt and a navy was mainly made with skirt, red, indigo, and more subdued colors and deep cherry red to calm are colorful and elegant color. There was also purple, mostly skirt or used as the president. The purple purple flower young people in middle age and a dark purple, purple was used for the black in my old age. Today, however, individuality and my hobby and wears up right freely to lots of things to be in fashion



## THE SENT OF SEA

Hanbok up his scent of the sea, beautiful Korean traditional chic a beautiful nature tried to save